

Graduate Diploma of Business (GDBZ) - GradDipBus

CRICOS code (International applicants): 110844G

	On-campus***	Online
Start:	Block 2 (March) Block 4 (July) Trimester 1 (January) Trimester 2 (May) Trimester 3 (September)	Block 2 (March) Block 4 (July) Trimester 1 (January) Trimester 2 (May) Trimester 3 (September)
Campus:	Springfield, Toowoomba	-
Fees:	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place
Standard duration:	1 year full-time, up to 4 years part-time	
Program articulation:	From: Graduate Certificate of Business To: Master of Business	

Notes:

In 2023 the program follows the Trimester Calendar. The [Academic Calendar and Important Dates](#) webpage will allow you to view and download a copy of the important dates for the Trimester calendar.

Footnotes

- * Where a specialisation is offered on-campus, it may not be offered in that mode at all campuses. The Business Foundations specialisation is available on-campus at Toowoomba and Springfield. The Digital Marketing, Leadership, and People and Culture specialisations are only available on-campus at Toowoomba. The Finance, Information Management Systems, and Managing Cyber Risk specialisations are only available on-campus at Springfield. Depending on the specialisation undertaken, this program may not be able to be undertaken in full-time mode. There are limited courses available in Trimester 1.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Professional accreditation

UniSQ's Graduate Diploma of Business is pending endorsement with the [Australian Institute of Project Management \(AIPM\)](#).

Students who complete the People and Culture specialisation successfully meet the criteria for accreditation with the [Australian HR Institute AHRI](#).

Program aims

The aim of the Graduate Diploma of Business is to enable students to acquire a body of specialised knowledge and skills across a range of business disciplines and contexts to meet their specific professional workplace needs or as a pathway for further learning in the [Master of Business](#).

The selection of the courses or discipline specialisation chosen will be influenced by the demands of the work environment and the interests of the student. The entry requirements of articulating programs should be considered when choosing courses.

Program objectives

The objectives of the Graduate Diploma of Business are to produce graduates who are able to:

- design solutions to dynamic issues by applying a broad range of established theories and advanced specialist knowledge in collaborative teams.
- interpret informational inputs from a variety of sources and stakeholders to ensure that the interests of others (including organisational, cultural/ societal, and environmental) and professional responsibilities are considered and addressed.
- evaluate available digital technologies and automation relevant in the domain of specialist expertise to drive current and future business performance.
- communicate specialist knowledge to audiences to build professional credibility and influence
- cultivate a professional identity and career trajectory by exhibiting the human capabilities and knowledge demanded by modern organisations.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an approved Bachelor degree in the area of business, or equivalent.
OR
- Equivalent minimum of three years professional work experience (at Skill level 1-3).
- English Language Proficiency requirements for Category 3.

For candidates who have a Bachelor degree (AQF level 7) or equivalent in a non-business related discipline from a recognised institution, UniSQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Graduate Diploma of Business.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Graduate Diploma of Business is comprised of eight units of postgraduate courses as follows:

- 2 x core courses (MGT5100 Harnessing Human Capabilities for the Future of Work ^{*}, MGT6606 The Ready Business Professional [^]).
- 2 x elective courses from the program **AND**.
- 1 x 4 unit specialisation from the [GCBU Graduate Certificate of Business](#) (except Organisational Project Management) **OR**.
any 4 - unit specialisation from the [Master of Business](#) **OR**
any 4 units from an advanced specialisation from the [Master of Business](#). Students selecting this option will graduate without a named specialisation on their testamur.

* This course should be the first undertaken in the program.

^ This course is a project/capstone course and should be the last course undertaken.

Required time limits

Students have a maximum of 4 years to complete the Graduate Diploma of Business.

Business Foundations specialisation

The Business Foundations specialisation is recommended for students who do not have a cognate undergraduate degree and want to articulate into the Master of Business.

Course	Trimester of Offer Online	Trimester of Offer Toowoomba campus	Trimester of Offer Springfield campus	Block of Offer Springfield	Block of Offer Toowoomba	Block of Offer Online	Enrolment Requirements
MGT5101 Adaptive Leadership			1	4	4	4	
MKT5001 Service Experience				2	2	2, 6	Anti-requisite: MKT5000
MGT5103 Talent Strategy	3	3	3				
ECO5000 Managerial Economics	2	2	2				Anti-requisite: ECO5000 Economics for Managers

Digital Marketing specialisation

Course	Block of Offer Toowoomba	Block of Offer Online	Enrolment Requirements
MKT6001 Consumer Behaviour [*]		2, 3	Anti-requisite: MKT8001

MKT6100 Digital Marketing Analytics*	4	4	
MKT6101 Marketing Tools and Technologies*	5	5	
MKT6012 Marketing Strategy*		6	Anti-requisite: MKT8012

Footnotes

* First offer of these courses is in 2024.

Finance specialisation

Course	Trimester of offer Online	Trimester of offer Toowoomba campus	Trimester of offer Springfield campus	Enrolment Requirements
FIN6101 FinTech Innovation	3		3	
FIN6201 Financial Decision Making in Organisations*	1, 2			Anti-requisite: FIN8201
FIN6100 Financial Risk*	2		2	Anti-requisite: FIN8202
FIN6102 Investor Psychology and Portfolio Management	3			Anti-requisite: FIN8204, FIN8203

Footnotes

* First offer of these courses is in 2024.

Information Management Systems

Course	Trimester of offer Online	Trimester of offer Toowoomba campus	Trimester of offer Springfield campus	Enrolment Requirements
CIS5102 Navigating the Digital Revolution*	1, 2		2	Anti-requisite: CIS5100
CIS6100 Leadership in Digital Services	3			Anti-requisite: CIS5308
CIS6001 Technology Entrepreneurship *	2, 3		3	Anti-requisite: CIS8001
CIS6008 Business Intelligence*	2			Anti-requisite: CIS8008

Footnotes

* First offer of these courses is in 2024.

Leadership specialisation

Course	Trimester of offer Online	Trimester of offer Toowoomba campus	Trimester of offer Springfield campus	Enrolment Requirements
MGT6133 Leading Organisational Change **	1, 3	3	3	Anti-requisite: MGT8033
MGT6138 Leading Leaders (Leading Ethically)*	2	2		Anti-requisite: MGT8038
MGT6137 Leading Successful Teams*	2			Anti-requisite: MGT8037
MGT6147 The Leader's Mind	3			Anti-requisite: MGT8047

Footnotes

** The first offer of this course is in Trimester 3 2023.

* First offer of these courses is in 2024.

Managing Cyber Risk specialisation

Course	Trimester of offer Online	Trimester of offer Springfield campus	Enrolment Requirements
CIS6707 Cyber Incident Management and Response*	1, 2	2	Anti-requisite: CIS8707
CIS6709 Cyber Governance and Leadership	3		Anti-requisite: CIS8709
CIS6712 Information Assurance and Risk Management*	2		Anti-requisite: CIS8712
CIS6714 Cyber Resilience	3	3	

Footnotes

* First offer of these courses is in 2024.

People and Culture specialisation

Course	Trimester of offer Distance/Online	Trimester of offer Toowoomba campus	Enrolment Requirements
MGT6134 People and Culture	1, 2	2	Anti-requisite: MGT8034
MGT6149 Building an Engaged Workforce*	2	2	Anti-requisite: MGT8049
MGT6143 Contemporary HR Issues for Managers*	3		Anti-requisite: MGT8043

Select 1 course from the 'Human Resource Leadership' advanced specialisation in the Master of Business			
--	--	--	--

Footnotes

* First offer of these courses is in 2024.

General specialisation

To discuss which courses to study within the General specialisation, please contact UniSQ. All course pre-requisites must be met, and all courses chosen are subject to the approval of the Program Coordinator. Students wanting to study a course/s from other programs across the University must seek approval from the Faculty of Business, Education, Law and Arts. Students who wish to articulate into the [Master of Business](#) or [Master of Information Systems](#) must meet the program admission requirements before applications for credit will be considered.

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Articulation

Upon successful completion of the Graduate Diploma of Business a student may articulate into the [Master of Business](#) provided they meet other program entry requirements.

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Business](#) must choose a named specialisation from the [Master of Business](#) or advanced specialisation from the [Master of Business](#).

Students who wish to articulate into the [Master of Business](#) must meet the program admission requirements before applications for credit will be considered.

Exit points

After successful completion of 4 units of study students may exit with the [Graduate Certificate of Business](#) (GCBU).

Credit

Credit may be granted on the basis of equivalent courses undertaken at postgraduate level. In order for credit to be granted, the claim must meet the following specific requirements:

- the course passed was taken at least at Masters or equivalent level
- the course was passed within 5 years prior to the application (courses up to 10 years old may be considered if evidence is provided that the applicant has been employed in that field)
- the course passed is equivalent in objectives, content and weightings to a course prescribed in the Graduate Diploma of Business program, or alternatively, the course is suitable as an elective
- where the student has taken out an award from a recognised tertiary institution and is claiming credit on the basis of courses completed to meet the requirements of that program, the maximum credit on the basis of such courses shall be no greater than 4 courses for the Graduate Diploma of Business
- credit approved in this program will not automatically apply to other programs offered by the UniSQ.

Note: Where credit is granted, maximum and minimum duration will be adjusted in the same proportion as the credit, for example, where the maximum of 50 per cent credit is granted, maximum and minimum duration will be reduced by one-half.