

## Graduate Certificate of Professional Communication (GCMM) - GradCertProfCom

	Online
<b>Start:</b>	Semester 1 (February) Semester 2 (July)
<b>Fees:</b>	Domestic full fee paying place International full fee paying place
<b>Standard duration:</b>	0.5 year full-time, 1 year part-time

### Notes:

In 2023 the program follows the Semester calendar. The [Academic Calendar and Important Dates](#) webpage will allow you to view and download a copy of the important dates for the Semester calendar.

### Contact us

Future Australian and New Zealand students	Future International students	Current students
<a href="#">Ask a question</a> Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: <a href="mailto:study@usq.edu.au">study@usq.edu.au</a>	<a href="#">Ask a question</a> Phone: +61 7 4631 5543 Email: <a href="mailto:international@usq.edu.au">international@usq.edu.au</a>	<a href="#">Ask a question</a> Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email: <a href="mailto:usq.support@usq.edu.au">usq.support@usq.edu.au</a>

### Program aims

Professionals across a range of sectors are increasingly required to have experience and proficiency in professional communications. In every sector - business, education, the arts, health, technology, the sciences, government and public policy - people who possess professional communications skills gain a distinct advantage in career development and advancement. The Graduate Certificate of Professional Communications helps students develop professional expertise and competency in the generation and management of content for a range of audiences. Communications concepts and ideas are combined with real-world learning and work-integrated projects to encourage students to develop the skills and competencies required for roles in varied professional contexts.

### Program objectives

On successful completion of the program students should:

- synthesise and ethically apply skills and knowledge in advanced professional contexts
- evaluate and critically analyse a range of ideas and theories pertaining to professional communications
- apply advanced knowledge, skills and competency in the content, epistemology, appreciation and practice of professional communications.

### Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting [www.aqf.edu.au](http://www.aqf.edu.au).

## Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in any area, or equivalent.  
**or**  
A minimum of five years' professional work experience equivalent to a qualification at AQF Level 7.
- English Language Proficiency requirements for Category 3.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

## Program fees

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

## Program structure

The Graduate Certificate of Professional Communication consists of four units of courses. Refer to the Recommended Enrolment Pattern.

## Required time limits

Students have a maximum of 2 years to complete this program.

## IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

## Recommended Enrolment Pattern

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
<a href="#">PCM5000 Practical Editorial Skills</a>					1	1	
<a href="#">PCM5100 Communication Demographics</a>					1	1	

Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
<a href="#">PCM5200 Identifying and Researching Sources</a>					1	2	
<a href="#">PCM5300 Presenting to Audiences</a>					1	2	