

## Bachelor of Arts and Bachelor of Business (BRBZ) - BA BBusCom New

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909621; Online: 909625;  
Springfield campus: 929621

CRICOS code (International applicants): 099088B

	On-campus*	Online
<b>Start:</b>	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
<b>Campus:</b>	Springfield, Toowoomba	-
<b>Fees:</b>	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place

### Notes:

In 2023 the program follows the Semester calendar. The [Academic Calendar and Important Dates](#) webpage will allow you to view and download a copy of the important dates for the Semester calendar.

### Footnotes

\* Not all courses are available at Springfield campus.

## Contact us

Future Australian and New Zealand students	Future International students	Current students
Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: <a href="mailto:study@usq.edu.au">study@usq.edu.au</a>	Phone: +61 7 4631 5543 Email: <a href="mailto:international@usq.edu.au">international@usq.edu.au</a>	Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email: <a href="mailto:usq.support@usq.edu.au">usq.support@usq.edu.au</a>

## Professional accreditation

Finance major graduates will meet the educational entrance requirements to become a member of the [Financial Services Institute of Australasia](#) (Finsia).

The Human Resource Management major is pending accreditation with the [Australian Human Resources Institute](#) (AHRI).

## Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business](#) programs.

## Program objectives

### Bachelor of Arts

- Evidence professional knowledge and skills in one or more disciplines which will equip students to be competitive in the regional and global workforce;
- Use creative and critical thinking processes to evaluate multiple sources of evidence, explore new ideas and possibilities, formulate arguments, and apply reasoning and reflection to develop solutions to complex real-world problems;

- Engage independently and collaboratively in informed debates, discussion, and activities to extend and advance effective communication skills in a range of oral, written and digital modes;
- Act as responsible, ethical professionals and global citizens by applying awareness of social responsibility and professional integrity to interactions with other professionals and the wider community;
- Show evidence of skills and capabilities, as well as initiative and resourcefulness, necessary to make a valuable contribution to the professional workplace, and respond to changing industry needs;
- Recognise and apply cultural awareness and tolerance for diversity within team, community and workplace settings.

## Bachelor of Business

- Work autonomously and collaboratively to contribute to organisational initiatives by selecting and applying relevant theory to analyse and generate solutions to dynamic issues and changing landscapes.
- Evaluate inputs from various sources and stakeholders to ensure that the interests of others, including organisational, societal, environmental, and professional expectations, are recognised.
- Evaluate digital technologies, mechanisation, computerisation, and/or automation to support current and future business processes in the relevant domain of specialist expertise.
- Communicate broad-level specialist advice to others to build professional credibility.
- Exercise professional judgement using critical and reflective thinking and self-directed learning to continue developing as a self-reliant, ethical, and responsible professional.
- Leverage a well-developed professional identity by exhibiting the human capabilities and knowledge demanded by modern organisations.

## Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting [www.aqf.edu.au](http://www.aqf.edu.au).

## Program Information Set

View UniSQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

## Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Have achieved a minimum Australian Tertiary Admission Rank (ATAR) of **62.7**, or equivalent qualification.<sup>^</sup>
- Applicants for the double degree must satisfy the requirements for admission to the [Bachelor of Arts](#) and the [Bachelor of Business](#).
- English Language Proficiency requirements for Category 2.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

<sup>^</sup> These are determined by the University for specific programs each Semester. The 2023 ATAR and tertiary entrance ranks are based on agreed QTAC schedules which assess formal study at Year 12 or [equivalent level](#), tertiary, preparatory, professional or vocational qualifications or work experience, as detailed in the QTAC Assessment of Qualifications Manual and QTAC Assessor Guidelines.

Adjustment factors may help you get into the program of your choice by increasing your entrance rank. The additional points don't apply to all applicants or all programs. Please read the information about UniSQ's [Adjustment Factors](#) carefully to find out what you may be eligible for.

## Program fees

### Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

## Program structure

The Bachelor of Arts and Bachelor of Business double degree comprises 32 units.

**Please note:** only one extended major can be completed in the Bachelor of Arts and Bachelor of Business double degree.

Area of study	Number of units
Core courses – 12 courses (4 Arts core courses plus 8 Business and Commerce core courses)	12
Arts major courses — (1 x 8–unit major or 1 x 4–unit minor or 4 electives which may include SEED courses <sup>*</sup> OR 1 x 12–unit extended major from the <a href="#">Bachelor of Arts</a> <sup>^</sup> )	8 – 12
Business and Commerce major courses – (1 x 8–unit major or 1 x 12–unit extended major from the <a href="#">Bachelor of Business</a> )	8 — 12
<b>Total</b>	<b>32</b>

### Footnotes

<sup>\*</sup> A minor or 4 electives is only available to students who complete two 8-unit majors

<sup>^</sup> For a full list of available majors please see the [Bachelor of Arts](#) handbook.)

## Required time limits

Students have a maximum of 9 years to complete this program.

## Core courses

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
<b>Arts courses:</b>			
<a href="#">CMS1000 Communication and Scholarship</a> (final offer Semester 1, 2023), OR <a href="#">HAC1000 The Skilful Communicator</a> <sup>£</sup>	1, 2	1, 2	1, 2
<a href="#">HAC1001 The Professional Self: Building Career Identity</a>	2	2	2
<a href="#">HAC2000 Digital Worlds: Human Future</a> <sup>~</sup>	1, 3	1	1
<a href="#">HAC3001 The Emerging Professional</a> <sup>~</sup>	2	2	2
<b>Business courses:</b>			
<a href="#">ACC1201 Data Insights and Financial Performance</a> <sup>£</sup>	1, 2	1, 2	1, 2
<a href="#">CIS1000 Digital Disruption</a> <sup>£</sup>	1, 2	1, 2	1, 2
<a href="#">ECO1002 Market Behaviour</a>	2	2	2
<a href="#">FIN1100 Commercialisation</a>	1, 2	1, 2	1, 2
<a href="#">MGT3303 The Equipped Graduate</a> <sup>#</sup>	1, 2	1, 2	1, 2
<a href="#">MGT1101 Human Capabilities for Business</a> <sup>£</sup>	1, 2, 3	1, 2	1, 2
<a href="#">MKT1100 Customer Experience</a> <sup>£</sup>	1, 2	1, 2	1, 2
<a href="#">MGT1001 Cultivating Talent</a>	1	1	1

### Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024  
 ~ First offer in 2024.  
 # Students must complete a minimum of 16 units before enrolling in MGT3303 The Equipped Graduate (Business Capstone).

## Recommended enrolment pattern - Toowoomba campus and Online

Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (ONL)			
	Year	Sem	Year	Sem	Year	Sem		
CMS1000 Communication and Scholarship	1	1			1	1, 2, 3	Enrolment is not permitted in CMS1000 if MGT1200 has been previously completed.	
Or (from Semester 2, 2023):								
HAC1000 The Skilful Communicator <sup>£</sup>	1	2			1	2	Enrolment is not permitted in HAC1000 if CMS1000 or CMS1100 has been previously completed	
CIS1000 Digital Disruption <sup>£</sup>	1	1			1	1		

Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (ONL)			
	Year	Sem	Year	Sem	Year	Sem		
MGT1101 Human Capabilities for Business <sup>£</sup>	1	1			1	1	Enrolment is not permitted in MGT1101 if MGT1000 has been previously completed.	
HAC1001 The Professional Self: Building Career Identity	1	2			1	2		
MKT1100 Customer Experience <sup>£</sup>	1	2			1	2	Enrolment is not permitted in MKT1100 if MKT1001 has been previously completed (except for Marketing Major students they need to complete MKT1100 and MKT1001).	
ACC1201 Data Insights and Financial Performance <sup>£</sup>	1	2			1	2	Enrolment is not permitted in ACC1201 if ACC1101 has been previously completed.	
Arts Minor or Elective	1	2			1	2		
Arts Major	1	2			1	2		
FIN1100 Commercialisation	2	1			2	1		
Business Major	2	1			2	1		
MGT1001 Cultivating Talent	2	1			2	1		
Business Major	2	1			2	1		
ECO1002 Market Behaviour	2	1			2	1	Enrolment is not permitted in ECO1002 if ECO1000 has been previously completed	
Arts Major	2	2			2	2		
HAC2000 Digital Worlds: Human Future	2	1			2	1, 3		First offer in 2024.
Business Major	2	2			2	2		
Arts Major	3	1			3	1		
Arts Minor or Elective	3	1			3	1		
Arts Minor or Elective	3	1			3	1		
Business Major	3	1			3	1		
Arts Major	3	2			3	2		
HAC3001 The Emerging Professional	3	2			3	2		First offer in 2024.
Business Major	3	2			3	2		
Business Major	3	2			3	2		
Arts Major	4	1			4	1		
Arts Minor or Elective	4	1			4	1		
Arts Major	4	1			4	1		
Business Major	4	1			4	1		
Business Major	4	2			4	2		
Business Major	4	2			4	2		
MGT3303 The Equipped Graduate	4	2			4	2	Pre-requisite: Students must have completed a minimum of 16 units prior to enrolling in this course	
Arts Major	4	2			4	2		
Arts Major	4	2			4	2		

#### Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

## Recommended enrolment pattern - Springfield campus

Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (ONL)			
	Year	Sem	Year	Sem	Year	Sem		
CMS1000 Communication and Scholarship	1	1			1	1, 2, 3	Enrolment is not permitted in CMS1000 if MGT1200 has been previously completed.	
Or (from Semester 2, 2023):								
HAC1000 The Skilful Communicator <sup>£</sup>	1	2			1	2	Enrolment is not permitted in HAC1000 if CMS1000 or CMS1100 has been previously completed	first offer Semester 2, 2023
CIS1000 Digital Disruption <sup>£</sup>	1	1						
MGT1101 Human Capabilities for Business <sup>£</sup>	1	1					Enrolment is not permitted in MGT1101 if MGT1000 has been previously completed.	
HAC1001 The Professional Self: Building Career Identity	1	2			1	2		
MKT1100 Customer Experience <sup>£</sup>	1	2					Enrolment is not permitted in MKT1100 if MKT1001 has been previously completed (except for Marketing Major students they need to complete MKT1100 and MKT1001).	
ACC1201 Data Insights and Financial Performance <sup>£</sup>	1	2					Enrolment is not permitted in ACC1201 if ACC1101 has been previously completed.	
Arts Minor or Elective	1	2						
Arts Major	1	2						
FIN1101 Corporate Finance	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)	
Business Major	2	1						
MGT1001 Cultivating Talent	2	1						
Business Major	2	1						
ECO1002 Market Behaviour	2	1					Enrolment is not permitted in ECO1002 if ECO1000 has been previously completed	
Arts Major	2	2						
HAC2000 Digital Worlds: Human Future	2	1			2	1, 3		first offer Semester 1, 2024
Business Major	2	2						
Arts Major	3	1						
Arts Minor or Elective	3	1						
Arts Minor or Elective	3	1						
Business Major	3	1						
Arts Major	3	2						
HAC3001 The Emerging Professional	3	2			3	2		first offer Semester 2, 2024
Business Major	3	2						

Course	Year of program and semester in which course is normally studied						Enrolment requirements	Comments
	On-campus (ONC)		External (EXT)		Online (ONL)			
	Year	Sem	Year	Sem	Year	Sem		
Business Major	3	2						
Arts Major	4	1						
Arts Minor or Elective	4	1						
Arts Major	4	1						
Business Major	4	1						
Business Major	4	2						
MGT3303 The Equipped Graduate	4	2			4	2	Pre-requisite: Students must have completed a minimum of 16 units prior to enrolling in this course	
Arts Major	4	2						
Arts Major	4	2						

#### Footnotes

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