

Bachelor of Business (BBUS) - BBus

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Business ..](#)

	On-campus*	External
Start:	No new admissions	No new admissions
Campus:	Toowoomba, Springfield	Toowoomba
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, up to 6 years part-time	

Notes:

Students can commence study in semester 3 at Springfield campus or via distance education only.

Footnotes

* Not all majors and minors are fully available at all campuses.

Contact us

Current students
Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Professional accreditation

The Information Technology Management major is accredited at professional level by the [Australian Computer Society](#) and, through the Seoul Accord, is recognised in other countries.

The Human Resource Management major is accredited by the [Australian Human Resources Institute](#) (AHRI) and satisfies the educational requirements for professional membership of AHRI.

Program aims

The Bachelor of Business is designed as a vocationally-oriented degree program. It aims to produce graduates who are equipped to identify, describe, analyse and resolve business problems in both the private and public sectors. Achievement of the objectives of a student's studies will result in a graduate of high academic standard who is capable of competing for employment in a relevant professional area and pursuing career development in that or other related areas.

Program objectives

Graduates should possess attributes of familiarity with major business disciplines and knowledge and skills in problem identification, analysis and resolution and in communication, as well as specific attributes enabling them to work effectively in their chosen area of major study or major studies.

At the completion of the program, students should be able to:

- demonstrate strong communication skills and critical thinking skills
- understand the concepts, processes and procedures relevant to public and private organisations
- identify and evaluate the environments within which business is conducted in domestic and global domains
- demonstrate a well-developed understanding of the principles of business in a globalised world

- provide sensible and practical solutions to contemporary business problems
- assess information needs and apply appropriate analytical techniques to interpret such information
- satisfy admission requirements for membership of relevant professional bodies
- act within the ethics of their profession.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Year 12 English [4,SA] or equivalent.
- Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.
- Admission to the Bachelor of Business is in accordance with [University's Admissions Policy](#) for undergraduate programs.
- Candidates for admission to the 16-unit Aircraft Maintenance Management major must have successfully completed either the Diploma of Aircraft Maintenance Engineering (Avionics) or the Diploma of Aircraft Maintenance Engineering (Mechanical) with a registered training organisation.
- Candidates for admission to the 16-unit Marketing and Hospitality Management major and Tourism and Events Management major must have successfully completed a relevant diploma from a TAFE institution or equivalent accredited body.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Bachelor of Business is comprised of 24 units as follows:

Area of study	Number of units
Core courses	8 units
Either Bachelor of Business 8–course major (select one): <ul style="list-style-type: none"> • Administrative Management • Human Resource Management • Information Technology Management • International Business • Management and Leadership • Marketing • Supply Chain Management • Tourism Management Plus one of the following: <ul style="list-style-type: none"> • Second major (8 units) or • 2 x 4-unit Minors or • 1 x 4-unit Minor and 4 elective courses. Or Bachelor of Business 16–course major <ul style="list-style-type: none"> • Aircraft Maintenance Management[^] • Marketing and Hospitality Management[*] • Tourism and Events Management[*] <p>[^] This major is available to only those students who have successfully completed either the Diploma of Aircraft Maintenance Engineering (Avionics) or the Diploma of Aircraft Maintenance Engineering (Mechanical) with a registered training organisation. Students will complete their Diploma studies and then apply for direct entry to UniSQ. They will then complete the standard eight core courses of the Bachelor of Business program, and the eight remaining UniSQ major courses.</p> <p>[*] This major is available to only those students who have successfully completed a relevant Diploma from a TAFE institution or equivalent accredited body. Students would normally spend their first year of studies at TAFE and then apply for direct entry to UniSQ. They will then complete the standard eight core courses of the Bachelor of Business program, and the eight remaining UniSQ major courses.</p>	16 units
Total	24 units

Required time limits

The standard duration for completion of this program is 3 years full-time, 6 years part-time or external. Students have a maximum of 9 years to complete this program

Core courses

All students are required to complete a core of 8 single-unit courses. The purpose of the core courses is to expose business students to fundamental concepts and methods and the diversity of subject matter that they will encounter in their studies. The functional areas of business are identified and elementary tools leading to a focus in the majors are developed.

The core courses are listed in the following table:

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ACC1101	1, 2, 3	1, 2	1, 2
CIS1000 Digital Disruption [£]	1, 2, 3	1, 2	1, 2, 3
ECO1000	1, 2, 3	1	2, 3
LAW1101	1, 2, 3	1, 2	1, 2
MGT1000	1, 2, 3	1	1

MKT1001 Marketing Fundamentals	1, 2, 3	1	1
STA2300	1, 2, 3	1, 2	2
Select one of the following courses:			
FIN1101 Corporate Finance	1, 2, 3	1	1, 2
MGT2204 Business Ethics and Governance	1, 3	1	
POL1000	1, 2	1	1

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

Note:

Students undertaking the Bachelor of Business (International Business) are required to take [FIN1101 Corporate Finance](#).

Major studies

A major study is a set of courses that make up a coherent, in-depth study of a specific discipline. Business majors comprise 8 or 16 units. All students in the Bachelor of Business must complete at least one major study selected from those offered within the Bachelor of Business:

8-unit majors:

- Administrative Management
- Human Resource Management
- Information Technology Management
- International Business
- Management and Leadership
- Marketing
- Supply Chain Management
- Tourism Management

16-unit majors:

- Aircraft Maintenance Management
- Marketing and Hospitality Management
- Tourism and Events Management.

Double major studies

Students undertaking an 8-unit major may choose to complete two majors from the Bachelor of Business or they may choose to complete a second 8-unit major from other undergraduate degree programs offered at the University of Southern Queensland.

A program in which there is a first and second major is known as a 'double major'. Where a second major from another area contains less than 8 units, students must complete extra elective units chosen from undergraduate courses offered at the University of Southern Queensland to ensure that their program contains 24 units in total.

Distance education majors

All majors are available by distance education.

Toowoomba campus majors

The following majors are available at the Toowoomba campus:

- Administrative Management *

- Aircraft Maintenance Management*
- Human Resource Management*
- Information Technology Management
- International Business*
- Management and Leadership*
- Marketing
- Marketing and Hospitality Management

* Not all courses within this major are available at this campus but may be completed by distance education. Please refer to the individual major course list below for campus offerings.

Springfield campus majors

The following majors are available at the Springfield campus:

- Human Resource Management*
- Marketing
- Marketing and Hospitality Management
- Tourism and Events Management*
- Tourism Management*

* Not all courses within this major are available at this campus but may be completed by distance education. Please refer to the individual major course list below for campus offerings.

Important notes

Students wishing to undertake PWE3000 as an elective of their relevant major must have successfully completed a minimum of 16 units in their program of study. Students are required to have organised work experience involving practice in the area of their major study and received the written permission of their employer for the period of work experience to use their placement as the basis of their learning. If the student intends to base their project on their current place of work, they must also have received the written permission of their employer. All students must then submit a proposal detailing their proposed work experience to the course examiner by the first day of semester for consideration. If their proposal is approved they will be enrolled in the course.

PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Administrative Management major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CMS1000 Communication and Scholarship	1,2,3	1,2	1
MGT1001 Cultivating Talent	1	1	1
MGT2008 Knowledge Management and Organisational Learning ^{^†§}	1		
MGT2203 Project Management Fundamentals	2, 3	2	2
MGT2204 Business Ethics and Governance *	1, 3	1	
MGT3201 Organisational Administration	2, 3		

MKT3002 Business Strategy in a Global Environment	1, 3	1	
Select one of the following courses:			
CIS3008 Information Technology Service Management	1	1	1
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
MKT3001 Marketing Intelligence	1	1	1
PWE3000 ~	2, 3		

Footnotes

- ^ MGT2008 Knowledge Management and Organisational Learning replaces MGT3200 Information Management. Students who have successfully completed MGT3200 should not complete MGT2008.
- † Students undertaking an Administrative Management/Human Resource Management double major should undertake [MGT3001 Global Management](#) as part of the Administrative Management major instead of MGT2008 Knowledge Management and Organisational Learning.
- § Students undertaking an Administrative Management/Management and Leadership double major should undertake MGT2000 Workforce Design as part of the Administrative Management major instead of MGT2008 Knowledge Management and Organisational Learning.
- * Students who undertake [MGT2204](#) as a core course must choose two courses from [CIS3008](#), [MGT3004](#), [MKT3001](#) and PWE3000 if undertaking the Administrative Management major. PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Aircraft Maintenance Management major

This is a 16-unit major. This major is available to only those students who have successfully completed either the Diploma of Aircraft Maintenance Engineering (Avionics) or the Diploma of Aircraft Maintenance Engineering (Mechanical) with a registered training organisation. Students will receive eight units of credit for this Diploma as an integral part of this major. Students then study the following:

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT2008 Knowledge Management and Organisational Learning*	1		
MGT3100	1		
MKT3002 Business Strategy in a Global Environment	1, 3	1	
Select five of the following elective courses			
MGT1001 Cultivating Talent	1	1	1
MGT2000 Workforce Design	1	1	1
MGT2001 Risk Mitigation, Work Health and Safety	1	1	1
MGT2006 Employment Relations	2	2	2
MGT2060 International Business Environment and Operations	2		
MGT2103 Business Logistics	2		
MGT2104	1		

MGT2203 Project Management Fundamentals	2, 3	2	2
PWE3000 ~	2, 3		

Footnotes

- * Students who have successfully completed MGT3003 Human Resource Performance Management do not need to complete MGT2008 Managing Knowledge.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Human Resource Management major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
MGT1001 Cultivating Talent	1	1	1
Level 2			
MGT2000 Workforce Design [†]	1	1	1
MGT2001 Risk Mitigation, Work Health and Safety	1	1	1
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2004 Enhancing Performance [§]	2	2	2
MGT2006 Employment Relations	2	2	2
MGT2008 Knowledge Management and Organisational Learning [*]	1		
Level 3			
MGT3002 Managing Change [^]	2	2	2

Footnotes

- [†] Students who have successfully completed MGT2000 Staffing and Remuneration do not need to complete MGT2000 Workforce Design.
- [§] Students who have successfully completed MGT2004 People Development do not need to complete [MGT2004 Enhancing Performance](#).
- ^{*} Students who have successfully completed MGT3003 Human Resource Performance Management do not need to complete MGT2008 Knowledge Management and Organisational Learning.
- [^] This is a capstone course and students should not enrol in it until they have completed at least six of the other courses in the Human Resource Management major.

Information Technology Management major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS1101 Business Online	2, 3	2	2
CIS2000 Systems Analysis and Design	1, 3	1	1
CIS2002	1, 3	1	1
CIS2005 Principles of Information Security	2	2	2
CIS3002 Agile Methods	1	1	1

CIS3008 Information Technology Service Management	1	1	1
CIS3009 Enterprise Systems in Practice	2, 3	2	2
CIS3011	2	2	

International Business major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
INR1000 Introduction to International Relations [£]	1	1	
Level 2			
MGT2002 Perspectives of Organisation [^]	2, 3	2	2
MKT2002 Global Marketing [*]	1	1	1
POL2001	2	2	
Level 3			
MGT3001 Global Management [#]	1, 3	1	1
MKT3002 Business Strategy in a Global Environment [†]	1, 3	1	
plus any 2 of the following courses:			
FIN3106 International Finance	1	1	
INR3000	2	2	
INR3005 Migrant Worlds: Issues in Contemporary and Global Migration	2	2	
PWE3000 ~	2, 3		
One or two language courses other than English and subject to Faculty of Business, Education, Law and Arts approval.			

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- [^] MGT2002 Perspectives of Organisation has replaced MGT2060 International Business Environment and Operations. Students who have completed MGT2060 should not enrol in MGT2002 as part of the International Business major. Students who have completed MGT2002 may wish to consider enrolling in either MGT2004 Enhancing Performance or MGT2006 Employment Relations.
- ^{*} Students who have completed MKT2002 Global Marketing as part of a Marketing major should substitute INR3000 for MKT2002 as one of the six compulsory courses in the International Business major.
- [#] Students who have completed MGT3001 Global Management as part of a Human Resource Management major should substitute INR3000 for MGT3001 as one of the six compulsory courses in the International Business major.
- [†] Students who have completed MKT3002 Business Strategy in a Global Environment as part of a Management and Leadership, Supply Chain Management or Administrative Management major should substitute INR3000 for MKT3002 as one of the six compulsory courses in the International Business major.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Management and Leadership major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 2			
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2004 Enhancing Performance *	2	2	2
MGT2007 Leadership	1		
MGT2008 Knowledge Management and Organisational Learning	1		
Level 3			
MGT3001 Global Management	1, 3	1	1
MGT3002 Managing Change	2	2	2
MKT3002 Business Strategy in a Global Environment	1, 3	1	
Select one of the following courses:			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
PWE3000 ~	2, 3		

Footnotes

- * Students who have successfully completed either MGT2004 People Development or MGT3003 Human Resource Performance Management do not need to complete MGT2004 Enhancing Performance.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Marketing major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
MKT1002 Consumer Psychology	1, 2	2	2
Level 2			
MKT2001 Marketing Communications	1, 3	1	1
MKT2002 Global Marketing	1	1	1
MKT2004 Marketing Channels	2	2	2
MKT2012 Services Marketing	2	2	2
Marketing Elective*			
Level 3			
MKT3001 Marketing Intelligence	1	1	1
MKT3007 Marketing Strategy	2	2	2

*Marketing Elective is chosen from:			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
PWE3000 ~	2, 3		

Footnotes

~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Marketing and Hospitality Management major

This is a 16-unit major. This major is available to only those students who have successfully completed a Diploma of Hospitality from a TAFE institution or equivalent accredited body. Students will receive eight units of credit for this Diploma of Hospitality as an integral part of this major. Students then study the following:

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
MGT1001 Cultivating Talent	1	1	1
MKT1002 Consumer Psychology	1, 2	2	2
Level 2			
MGT2002 Perspectives of Organisation	2, 3	2	2
MKT2001 Marketing Communications	1, 3	1	1
MKT2002 Global Marketing	1	1	1
MKT2012 Services Marketing	2	2	2
Level 3			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
Select one of the following courses:			
MKT3001 Marketing Intelligence	1	1	1
PWE3000 ~	2, 3		

Footnotes

~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Supply Chain Management major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 2			
MGT2103 Business Logistics	2		
MGT2104	1		
MGT2203 Project Management Fundamentals	2, 3	2	2
MKT2004 Marketing Channels*	2	2	2

Level 3			
MGT3100	1		
MKT3001 Marketing Intelligence [†]	1	1	1
MKT3002 Business Strategy in a Global Environment [#]	1, 3	1	
plus one of the following four courses:			
CIS3009 Enterprise Systems in Practice	2, 3	2	2
MGT3001 Global Management ⁺	1, 3	1	1
MKT2002 Global Marketing ⁺	1	1	1
PWE3000 ~	2, 3		

Footnotes

- * Students undertaking a Marketing/Supply Chain Management double major should undertake MGT2008 Knowledge Management and Organisational Learning as part of the Supply Chain Management major instead of MKT2004 Marketing Channels.
- † Students undertaking either a Marketing/Supply Chain Management or Tourism Management/Supply Chain Management double major should undertake [MGT2002 Perspectives of Organisation](#) instead of [MKT3001 Marketing Intelligence](#).
- # Students undertaking an Administrative Management/Supply Chain Management double major or a Management and Leadership/Supply Chain Management double major should undertake [MKT3007 Marketing Strategy](#) as part of the Supply Chain Management major instead of MKT3002 Business Strategy in a Global Environment.
- + Students undertaking either a Human Resource Management/Supply Chain Management or a Management and Leadership/Supply Chain Management double major will not be able to undertake [MGT3001 Global Management](#) as one of the three elective courses within the Supply Chain Management major. Students undertaking a Marketing/Supply Chain Management double major will not be able to undertake MKT2002 Global Marketing as one of the three courses within the Supply Chain Management major.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Tourism and Events Management major

This 16-unit major is available to only those students who have successfully completed a Diploma of Events from a TAFE institution or equivalent accredited body. Students will receive eight units of credit for this Diploma of Events as an integral part of this major. Students then study the following:

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
TOU1003	1		1
Level 2			
MKT2012 Services Marketing	2	2	2
TOU2008	1		
TOU2009	2		2
Level 3			
MGT3001 Global Management	1, 3	1	1
TOU3010	2		2
Select two of the following courses:			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
MKT3001 Marketing Intelligence	1	1	1
MKT3007 Marketing Strategy	2	2	2

PWE3000 ~	2, 3		
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Footnotes

~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Tourism Management major

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
TOU1003	1		1
Level 2			
MKT2012 Services Marketing	2	2	2
TOU2008	1		
TOU2009	2		2
Level 3			
MGT3001 Global Management	1, 3	1	1
TOU3010	2		2
Select 2 of the following courses:			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	2
MKT3001 Marketing Intelligence	1	1	1
MKT3007 Marketing Strategy	2	2	2
PWE3000 ~	2, 3		

Footnotes

~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Minor Studies

A minor study is a coherent group of four units of courses that provides students with an appropriate breadth of study in their program. All students, except those undertaking a second major, must complete a four-unit minor study. Students who wish to take a minor study not listed in the recommended minors must obtain Faculty of Business, Education, Law and Arts approval. Before undertaking any course, the pre-requisite courses must be completed or exempted.

Please note:

When students select a minor(s), courses will only count towards that minor(s) if they have not already counted towards another selected major or minor.

Not all minors are available on-campus at all campuses.

Students may choose courses from those listed in the [Minor Studies](#) section of this Handbook. Enrolment requirements must be satisfied for any course selected.

Accounting

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
Business students:						
ACC1202 Accounting Systems and Processes *	S2, S2	S2, S2			S2	Enrolment is not permitted in ACC1202 if ACC1105 has been previously completed.
ACC2201 Financial Reporting and Analysis A *	S1, S1	S1, S1			S1, S2	Pre-requisite: ACC1202 or ACC1105 Enrolment is not permitted in ACC2201 if ACC2102 has been previously completed.
ACC2205 Management Accounting A *	S2, S2	S2, S2			S1, S2	Pre-requisite: ACC1202 Enrolment is not permitted in ACC2205 if ACC2113 has been previously completed.
ACC3207 Accounting Systems and Critical Perspectives *					S1, S2	Pre-requisite: ACC1202 and ACC2205 Enrolment is not permitted in ACC3207 if ACC3210 and ACC3300 have been previously completed.

Footnotes

* Students must complete this course before enrolling in other courses from the Accounting major.

Business Administration

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
FIN1100 Commercialisation	S1, S1, S2, S2	S1, S1, S2, S2			S1, S2	
MGT3010 Business Strategy in a Global Environment					S1	Enrolment is not permitted in MGT3010 if MKT3002 has been previously completed.
MGT1001 Cultivating Talent	S1, S1	S1, S1			S1	
MGT3004 Creativity, Innovation and Entrepreneurship					S2	

Business Systems Management

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
This minor is not available to students completing an Information Technology Management major.						
CIS1101 Business Online	S2, S2	S2, S2			S1, S2	
CIS2000 Systems Analysis and Design	S1, S1				S1, S2	
CIS2103 Digital Assets and Responsible Data Management	S2, S2	S2, S2			S1, S2	
CIS2005 Principles of Information Security					S1, S2	

e-Commerce

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
ACC1202 Accounting Systems and Processes	S2, S2	S2, S2			S2	Enrolment is not permitted in ACC1202 if ACC1105 has been previously completed.
ACC2201 Financial Reporting and Analysis A	S1, S1	S1, S1			S1, S2	Pre-requisite: ACC1202 or ACC1105 Enrolment is not permitted in ACC2201 if ACC2102 has been previously completed.
CIS2103 Digital Assets and Responsible Data Management	S2, S2	S2, S2			S1, S2	

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
CIS3009 Enterprise Systems in Practice					S2	

Finance

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
Select four of the following courses.						
FIN1101 Corporate Finance	S1, S1	S1, S1, S2, S2			S1, S2	Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
FIN1103 Financial Markets	S2, S2	S2, S2			S2	
FIN2302 Financial Economics	S1, S1	S1, S1			S1	Pre-requisite: FIN1101 and FIN1103
FIN3106 International Finance	S1, S1				S1, S2	Pre-requisite: FIN1101
FIN2106 Personal Financial Planning					S1	
FIN2108 Credit Analysis and Lending Management	S2, S2	S2, S2			S2	Pre-requisite: FIN1101
FIN3101 Finance Theory and Applications	S2, S2				S2	Pre-requisite: FIN1101 and FIN1103
FIN2105 Portfolio Management	S2, S2	S2, S2			S2	Pre-requisite: FIN1101 and FIN1103

Global Political Economy

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
INR1000 Introduction to International Relations[£]	S1, S1				S1, TS3	
ECO2000 The Macro-economy and Business					S2	
FIN2302 Financial Economics	S1, S1	S1, S1			S1	Pre-requisite: FIN1101 and FIN1103
FIN3106 International Finance	S1, S1				S1, S2	Pre-requisite: FIN1101

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

Human Resource Management

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
Select four of the following courses from the Human Resource Management major in the Bachelor of Business (subject to enrolment requirements).						
MGT2303 Cultivating Employee Engagement	S2, S2	S2, S2			S2	
MGT2001 Risk Mitigation, Work Health and Safety	S1, S1	S1, S1			S1	
MGT2002 Perspectives of Organisation	S2, S2	S2, S2			S1, S2	
MGT2004 Enhancing Performance	S2, S2	S2, S2			S2	
MGT3002 Managing Change	S2, S2	S2, S2			S2	
MGT3005 Workforce Design	S1, S1	S1, S1			S1	Enrolment is not permitted in MGT3005 if MGT2000 has been previously completed.
MGT3007 Building Intelligent Organisations	S1, S1, S2, S2				S1, S2	Enrolment is not permitted in MGT3007 if MGT2008 and MGT3003 have been previously completed.

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
MGT3006 Employment Relations	S2, S2	S2, S2			S2	Enrolment is not permitted in MGT3006 if MGT2006 has been previously completed.

Information Management

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
CIS1101 Business Online	S2, S2	S2, S2			S1, S2	
MGT3007 Building Intelligent Organisations	S1, S1, S2, S2				S1, S2	Enrolment is not permitted in MGT3007 if MGT2008 and MGT3003 have been previously completed.
CIS2005 Principles of Information Security					S1, S2	
CIS3008 Information Technology Service Management [^]					S1	Pre-requisite: CIS2005

Footnotes

[^] [CIS3008 Information Technology Service Management](#) replaces [MGT3200 Information Management](#). Students who have successfully completed [MGT3200](#) should not complete [CIS3008](#).

Information Systems Management

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
CIS2005 Principles of Information Security					S1, S2	
CIS3008 Information Technology Service Management					S1	Pre-requisite: CIS2005
CIS3009 Enterprise Systems in Practice					S2	

Fourth course to be advised. For further information, please contact the Faculty at usq.support@usq.edu.au

Management and Leadership

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
MGT2002 Perspectives of Organisation	S2, S2	S2, S2			S1, S2	
MGT2007 Leadership					S2	

plus any other two courses from the Management and Leadership major in the [Bachelor of Business](#).

Marketing

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
Select four courses from the Marketing major in the Bachelor of Business (subject to enrolment requirements)						

Public Relations

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
PRL1002 The PR Playbook: Practice and Tools	S1, S1	S1, S1			S1	
PRL1005 Digital Networks for PR	S2, S2	S2, S2			S2	
PRL1006 Crafting PR Content	S1, S1				S1	
PRL3005 Reputation, Issues and Crisis					S1	

Psychology

This minor is intended for students wishing to gain a broad perspective of the field of Psychology.

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
PSY1010 Foundation Psychology A	S1, S1		S1, S1		S1, S3	
PSY1020 Foundation Psychology B	S2, S2		S2, S2		S1, S2	
and at least two of the following:						
PSY1030 Cross-Cultural and Indigenous Psychology	S2, S2		S2, S2		S2, S3	
PSY2010 Social Processes of Behaviour	S1, S1		S1, S1		S1	Pre-requisite: PSY1010
PSY2020 Motivation and Emotion	S1, S1		S1, S1		S1	Pre-requisite: PSY1010 and PSY1020
PSY2030 Developmental Psychology	S2, S2		S2, S2		S2	Pre-requisite: PSY1010
PSY2040 Human Information Processing	S2, S2		S2		S2	Pre-requisite: PSY1020 and (PSY2100 or STA2300 or STA1003)
PSY3030 Abnormal Psychology	S1		S1		S1	Pre-requisite: PSY1010
PSY3050 Counselling Psychology	S2		S2, S2		S2	Pre-requisite: PSY1010 or CDS3002
PSY3730 Industrial and Organisational Psychology					S1	Pre-requisite: PSY1010

Small Business

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
MGT2002 Perspectives of Organisation	S2, S2	S2, S2			S1, S2	
MGT3002 Managing Change	S2, S2	S2, S2			S2	
MGT3004 Creativity, Innovation and Entrepreneurship					S2	
MGT3010 Business Strategy in a Global Environment					S1	Enrolment is not permitted in MGT3010 if MKT3002 has been previously completed.

Wine Business Management

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
Business students - compulsory courses:						
MGT3004 Creativity, Innovation and Entrepreneurship					S2	
WIN1101 Grape and Wine Production					S1	
plus two elective courses from the elective courses list below.						
Non-business students - compulsory courses:						
MGT3004 Creativity, Innovation and Entrepreneurship					S2	
MKT1001 Marketing Fundamentals	S1, S1	S1, S1			S1, S2	Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
WIN1101 Grape and Wine Production					S1	
plus one elective course from the elective courses list below.						
Elective courses:						
MGT2002 Perspectives of Organisation	S2, S2	S2, S2			S1, S2	

Course	On-campus			External EXT	Online ONL	Enrolment requirements
	Toowoomba (ONC)	Springfield (ONC)	Ipswich (ONC)			
MGT3001 Global Management	S1, S1				S1	
MGT3010 Business Strategy in a Global Environment					S1	Enrolment is not permitted in MGT3010 if MKT3002 has been previously completed.
PWE3000 ~						
TOU3010						

Footnotes

~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Electives/Approved courses

Students not completing a double major must select four units of elective courses from courses offered at undergraduate level within Business and Commerce undergraduate programs or, with Faculty of Business, Education, Law and Arts approval, from other undergraduate programs offered at the University of Southern Queensland. For the purposes of satisfying the electives requirement, students may choose courses from those listed in the [Minor Studies](#) section of this Handbook. Enrolment requirements must be satisfied for any course selected.

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Students enrolled in the joint TAFE/UniSQ Diploma Programs must complete their Diploma studies at the Southern Queensland Institute of TAFE before continuing enrolment at UniSQ.

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business may be permitted to exit with either the or the [Associate Degree of Business](#).

Students may exit with the if they have completed 8 courses as follows:

- a minimum of 4 courses from the Bachelor of Business core courses, and
- 4 other courses from the Bachelor of Business.

Students may exit with the [Associate Degree of Business](#) if they have completed 16 courses as follows:

- 8 core courses from the Bachelor of Business or [Bachelor of Commerce](#), and
- any 8 courses from within the Bachelor of Business, [Bachelor of Commerce](#) or [Bachelor of Business Administration](#).

Credit

Candidates for admission to the Bachelor of Business may be eligible for up to 16 units of credit on the basis of successful completion of relevant, equivalent undergraduate study from a recognised university or institution offering equivalent study. Credit approved in this program will not automatically apply to other programs offered by UniSQ.

Claims for credit for previous study should be submitted prior to or at the time of enrolment. Each claim will be assessed on individual merit in line with UniSQ policy.

Note: Where credit is granted, maximum and minimum duration will be adjusted in the same proportion as credit, for example, where eight units of credit is granted, maximum time will be six years and minimum time will be four semesters.

Recommended enrolment patterns

Given the program structure information, students should plan their enrolment making sure that they have fulfilled all core, major, minor and elective requirements. Enrolment requirements must be satisfied before enrolling in a course.

As a guide, full-time students should plan to undertake 8 courses per year and external students, who are in employment, a maximum of 6 courses per year, with a minimum of 4 courses per year. This is exclusive of any semester 3 enrolments.

Courses are normally offered on-campus and externally in the same semester. If a course is offered twice in one year, the second offering will normally be on an external basis only.

Students wishing to undertake PWE3000 as an elective of their relevant major must have successfully completed a minimum of 16 units in their program of study. Students are required to have organised work experience involving practice in the area of their major study and received the written permission of their employer for the period of work experience to use their placement as the basis of their learning. If the student intends to base their project on their current place of work, they must also have received the written permission of their employer. All students must then submit a proposal detailing their proposed work experience to the course examiner by the first day of semester for consideration. If their proposal is approved they will be enrolled in the course.

PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Administrative Management recommended enrolment pattern

Major study: Administrative Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1			1	1	
MGT1000	1	1			1	1	
CIS1000 Digital Disruption [£]	1	1			2	1	
MKT1001 Marketing Fundamentals	1	1			2	1	Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course	1	2			1	2	
STA2300	1	2			1	2	
Minor/elective/second major course	1	2			2	2	
CMS1000 Communication and Scholarship	1	2			2	2	Enrolment is not permitted in CMS1000 if MGT1200 has been previously completed.
MGT1001 Cultivating Talent	2	1			3	1	
MGT2204 Business Ethics and Governance [†]	2	1			3	1	
ECO1000	2	1			4	1	
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1			4	1	Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)

Major study: Administrative Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
MGT2204 Business Ethics and Governance *							
POL1000 *							
MGT2203 Project Management Fundamentals	2	2			3	2	
Minor/elective/second major course	2	2			3	2	
Minor/elective/second major course	2	2			4	2	
LAW1101	2	2			4	2	
MGT2008 Knowledge Management and Organisational Learning ‡ # §	3	1			5	1	
Minor/elective/second major course	3	1			5	1	
MKT3002 Business Strategy in a Global Environment	3	1			6	1	
Minor/elective/second major course	3	1			6	1	
Minor/elective/second major course	3	2			5	2	
MGT3201 Organisational Administration					5	2	
Minor/elective/second major course	3	2			6	2	
Select one of the following courses:							
CIS3008 Information Technology Service Management ^	3	2			6	2	Pre-requisite: CIS2005
MGT3004 Creativity, Innovation and Entrepreneurship							
MKT3001 Marketing Intelligence ^							Pre-requisite: MKT1001
PWE3000 ~							

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- † Students who undertake [MGT2204 Business Ethics and Governance](#) as a core course must choose two courses from [CIS3008 Information Technology Service Management](#), [MGT3004 Creativity, Innovation and Entrepreneurship](#), [MKT3001 Marketing Intelligence](#) and PWE3000 if undertaking the Administrative Management major. PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000.
- ‡ This course is not offered on-campus. Students should enrol in distance mode.
- # MGT2008 Knowledge Management and Organisational Learning replaces MGT3200 Information Management. Students who have successfully completed MGT3200 should not complete MGT2008.
- § Students undertaking an Administrative Management/Management and Leadership double major should undertake MGT2000 Workforce Design as part of the Administrative Management major instead of MGT2008 Knowledge Management and Organisational Learning.
- ^ This course is offered in semester 1 only. If a student wishes to complete this course, they should enrol in a minor/elective/second major course in semester 2 and enrol in this course in semester 1.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Aircraft Maintenance Management recommended enrolment pattern

Major study: Aircraft Maintenance Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
MKT1001 Marketing Fundamentals	1	1			1	1	Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
MGT1000	1	1			1	1	

Major study: Aircraft Maintenance Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
Select one of the following three courses:							
FIN1101 Corporate Finance	1	1			2	1	Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance							
POL1000							
Elective course	1	1			2	1	
LAW1101	1	2			1	2	
CIS1000 Digital Disruption [£]	1	2			1	2	
Elective course	1	2			2	2	
ACC1101	1	2			2	2	
MGT2008 Knowledge Management and Organisational Learning [*]	2	1			3	1	
MGT3100					3	1	
ECO1000	2	1			4	1	
MKT3002 Business Strategy in a Global Environment	2	1			4	1	
STA2300	2	2			3	2	
Elective	2	2			3	2	
Elective	2	2			4	2	
Elective	2	2			4	2	

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

Students who have successfully completed MGT3003 Human Resource Performance Management do not need to complete MGT2008 Managing Knowledge.

* This course is not offered on-campus. Students should enrol by distance mode.

Human Resource Management recommended enrolment pattern - Toowoomba campus

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1			1	1	
MGT1000	1	1			1	1	
CIS1000 Digital Disruption [£]	1	1			2	1	
MKT1001 Marketing Fundamentals	1	1			2	1	Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course [‡]	1	2			1	2	
STA2300	1	2			1	2	
Minor/elective/second major course [‡]	1	2			2	2	
MGT2002 Perspectives of Organisation	1	2			2	2	
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1			3	1	Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
							(excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance *							
POL1000 *							
MGT1001 Cultivating Talent	2	1			3	1	
ECO1000	2	1			4	1	
MGT2000 Workforce Design	2	1			4	1	
Minor/elective/second major course [‡]	2	2			3	2	
MGT2006 Employment Relations	2	2			3	2	
Minor/elective/second major course [‡]	2	2			4	2	
LAW1101	2	2			4	2	
MGT2001 Risk Mitigation, Work Health and Safety	3	1			5	1	
MGT2008 Knowledge Management and Organisational Learning [†]	3	1			5	1	
Minor/elective/second major course [‡]	3	1			6	1	
Minor/elective/second major course [‡]	3	1			6	1	
Minor/elective/second major course [‡]	3	2			5	2	
Minor/elective/second major course [‡]	3	2			5	2	
MGT3002 Managing Change [#]	3	2			6	2	
MGT2004 Enhancing Performance [§]	3	2			6	2	

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- ‡ Students enrolled in the Human Resource Management major selecting an elective course are encouraged to enrol in [PWE3000](#) in a Human Resource Management related project. [PWE3000](#) is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete [POL1000](#).
- † Students who have successfully completed [MGT2000 Staffing and Remuneration](#) do not need to complete [MGT2000 Workforce Design](#). [MGT2008](#) is not offered on-campus. Students should enrol by distance mode.
- Students who have successfully completed [MGT3003 Human Resource Performance Management](#) do not need to complete [MGT2008 Knowledge Management and Organisational Learning](#).
- # This is a capstone course and students should not enrol in it until they have completed at least 6 of the other courses in the Human Resource Management major.
- § Students who have successfully completed [MGT2004 People Development](#) do not need to complete [MGT2004 Enhancing Performance](#). It is recommended that students enrol in this course in the final year of their study.

Human Resource Management recommended enrolment pattern - Springfield campus (semester 1 intake)

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1					
CIS1000 Digital Disruption [£]	1	1					
MKT1001 Marketing Fundamentals	1	1					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
							(excluding BBIZ 19398 Marketing major students)
MGT1000	1	1					
LAW1101	1	2					
STA2300	1	2					
ECO1000	1	2					
MGT2002 Perspectives of Organisation	1	2					
MGT1001 Cultivating Talent	2	1					
MGT2000 Workforce Design	2	1					
Select one of the following three courses:							
FIN1101 Corporate Finance *	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance *^							
POL1000 *							
Minor/elective/second major course ‡	2	1					
MGT2006 Employment Relations	2	2					
Minor/elective/second major course ‡	2	2					
Minor/elective/second major course ‡	2	2					
Minor/elective/second major course ‡	2	2					
MGT2001 Risk Mitigation, Work Health and Safety	3	1					
MGT2008 Knowledge Management and Organisational Learning †	3	1					
Minor/elective/second major course ‡	3	1					
Minor/elective/second major course ‡	3	1					
MGT3002 Managing Change #	3	2					
MGT2004 Enhancing Performance §	3	2					
Minor/elective/second major course ‡	3	2					
Minor/elective/second major course ‡	3	2					

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- * Students who have successfully completed MGT2000 Staffing and Remuneration do not need to complete MGT2000 Workforce Design.
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000 .
- ^ This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.
- ‡ Students enrolled in the Human Resource Management major selecting an elective course are encouraged to enrol in PWE3000 in a Human Resource Management related project. PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- † MGT2008 is not offered on-campus. Students should enrol by distance mode.
- Students who have successfully completed MGT3003 Human Resource Performance Management do not need to complete MGT2008 Knowledge Management and Organisational Learning.
- # This is a capstone course and students should not enrol in it until they have completed at least 6 of the other courses in the Human Resource Management major.
- § Students who have successfully completed MGT2004 People Development do not need to complete [MGT2004 Enhancing Performance](#). It is recommended that students enrol in this course in the final year of their study.

Human Resource Management recommended enrolment pattern - Springfield campus (semester 2 intake)

Major study: Human Resource Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
LAW1101	1	2					
STA2300	1	2					
MGT2002 Perspectives of Organisation	1	2					
ECO1000	1	2					
ACC1101	1	1					
CIS1000 Digital Disruption [£]	1	1					
MGT1000	1	1					
MGT1001 Cultivating Talent	1	1					
MKT1001 Marketing Fundamentals	2	2					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
MGT2006 Employment Relations	2	2					
Minor/elective/second major course [‡]	2	2					
Minor/elective/second major course [‡]	2	2					
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance ^{*^}							
POL1000 [*]							
MGT2000 Workforce Design	2	1					
Minor/elective/second major course [‡]	2	1					
Minor/elective/second major course [‡]	2	1					
MGT3002 Managing Change [#]	3	2					
Minor/elective/second major course [‡]	3	2					
Minor/elective/second major course [‡]	3	2					
MGT2004 Enhancing Performance [§]	3	2					
MGT2001 Risk Mitigation, Work Health and Safety	3	1					
MGT2008 Knowledge Management and Organisational Learning [†]	3	1					
Minor/elective/second major course [‡]	3	1					
Minor/elective/second major course [‡]	3	1					

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- ‡ Students enrolled in the Human Resource Management major selecting an elective course are encouraged to enrol in PWE3000 in a Human Resource Management related project. PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000.
- ^ This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.

- # Students who have successfully completed MGT2000 Staffing and Remuneration do not need to complete MGT2000 Workforce Design. This is a capstone course and students should not enrol in it until they have completed at least 6 of the other courses in the Human Resource Management major.
- § Students who have successfully completed MGT2004 People Development do not need to complete [MGT2004 Enhancing Performance](#). It is recommended that students enrol in this course in the final year of their study.
- † MGT2008 is not offered on-campus. Students should enrol by distance mode.
Students who have successfully completed MGT3003 Human Resource Performance Management do not need to complete MGT2008 Knowledge Management and Organisational Learning.

Information Technology Management recommended enrolment pattern

Major study: Information Technology Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1			1	1	
MGT1000	1	1			1	1	
CIS1000 Digital Disruption [£]	1	1			2	1	
MKT1001 Marketing Fundamentals	1	1			2	1	Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course	1	2			1	2	
STA2300	1	2			1	2	
Minor/elective/second major course	1	2			2	2	
CIS1101 Business Online	1	2			2	2	
ECO1000	2	1			3	1	
CIS2000 Systems Analysis and Design	2	1			3	1	
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1			4	1	Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [*]							
POL1000 [*]							
Minor/elective/second major course	2	1			4	1	
CIS2005 Principles of Information Security	2	2			3	2	
Minor/elective/second major course	2	2			3	2	
Minor/elective/second major course	2	2			4	2	
LAW1101	2	2			4	2	
CIS2002	3	1			5	1	
CIS3008 Information Technology Service Management	3	1			5	1	Pre-requisite: CIS2005
Minor/elective/second major course	3	1			6	1	
CIS3002 Agile Methods	3	1			6	1	Pre-requisite: CIS2000
CIS3011	3	2			5	2	
CIS3009 Enterprise Systems in Practice	3	2			5	2	
Minor/elective/second major course	3	2			6	2	
Minor/elective/second major course	3	2			6	2	

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000.

International Business recommended enrolment pattern

Major study: International Business							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1	1	1			
MGT1000	1	1	1	1			
CIS1000 Digital Disruption [£]	1	1	2	1			
MKT1001 Marketing Fundamentals	1	1	2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course	1	2	1	2			
STA2300	1	2	1	2			
Minor/elective/second major course	1	2	2	2			
POL2001	1	2	2	2			
INR1000 Introduction to International Relations [£]	2	1	3	1			
ECO1000	2	1	3	1			
MKT2002 Global Marketing [#]	2	1	4	1			
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1	4	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [*]							
POL1000 [*]							
Selected International Business major course [^]	2	2	3	2			
Minor/elective/second major course	2	2	3	2			
MGT2002 Perspectives of Organisation [†]	2	2	4	2			
LAW1101	2	2	4	2			
Selected International Business major course [^]	3	1	5	1			
Minor/elective/second major course	3	1	5	1			
MGT3001 Global Management [^]	3	1	6	1			
MKT3002 Business Strategy in a Global Environment [†]	3	1	6	1			
Minor/elective/second major course	3	2	5	2			
Minor/elective/second major course	3	2	5	2			
Minor/elective/second major course	3	2	6	2			
Minor/elective/second major course	3	2	6	2			

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- # Students who have completed MKT2002 Global Marketing as part of a Marketing major should substitute INR3000 for MKT2002 as one of the six compulsory courses in the International Business major.
- * Students wishing to undertake a second major in Accounting or Finance are required to complete FIN1101 Corporate Finance. Students wishing to undertake a second major in Business Economics are required to complete POL1000.
- ^ The structure of the International Business major indicates that to complete this major students must (a) complete 6 specified courses; and (b) select 2 courses from the following: ; INR3005 Migrant Worlds: Issues in Contemporary and Global Migration; FIN3106 International Finance; INR3000 ; PWE3000 ; one or two language courses other than English and subject to Faculty of Business, Education, Law and Arts approval. Students wishing to undertake PWE3000 as an elective within the International Business major must have successfully completed a minimum of 16 units in their program of study. Students are required to have organised work experience involving practice in the area of their major study and received the written permission of their employer for the period of work experience to use their placement as the basis of their learning. If the student intends to base their project on their current place of work, they must also have received the written permission of their employer. All students must then submit a proposal detailing their proposed work experience to the course examiner by the first day of semester

for consideration. If their proposal is approved they will be enrolled in the course. PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

‡ [MGT2002 Perspectives of Organisation](#) has replaced MGT2060 International Business Environment and Operations. Students who have completed MGT2060 should not enrol in [MGT2002](#) as part of the International Business major. Students who have completed [MGT2002](#) may wish to consider enrolling in either [MGT2004 Enhancing Performance](#) or MGT2006 Employment Relations.

† Students who have completed MKT3002 Business Strategy in a Global Environment as part of a Management and Leadership, Supply Chain Management or Administrative Management major should substitute INR3000 for MKT3002 as one of the 6 compulsory courses in the International Business major.

Management and Leadership recommended enrolment pattern

Major study: Management and Leadership							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1	1	1			
MGT1000	1	1	1	1			
CIS1000 Digital Disruption [£]	1	1	2	1			
MKT1001 Marketing Fundamentals	1	1	2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course	1	2	1	2			
STA2300	1	2	1	2			
MGT2002 Perspectives of Organisation	1	2	2	2			
Minor/elective/second major course	1	2	2	2			
MGT2007 Leadership			3	1	2	1	
ECO1000	2	1	3	1			
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1	4	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [*]							
POL1000 [*]							
MGT2008 Knowledge Management and Organisational Learning [^]	2	1	4	1			
Minor/elective/second major course	2	2	3	2			
Minor/elective/second major course	2	2	3	2			
LAW1101	2	2	4	2			
Minor/elective/second major course	2	2	4	2			
MGT3001 Global Management	3	1	5	1			
MKT3002 Business Strategy in a Global Environment	3	1	5	1			
Minor/elective/second major course	3	1	6	1			
Minor/elective/second major course	3	1	6	1			
MGT2004 Enhancing Performance [†]	3	2	5	2			
Minor/elective/second major course	3	2	5	2			
MGT3002 Managing Change	3	2	6	2			
Select one of the following two courses:							
MGT3004 Creativity, Innovation and Entrepreneurship	3	2	6	2			
PWE3000 [~]							

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000 .
- ^ This course is not available on-campus at Toowoomba.
- † Students who have successfully completed either MGT2004 People Development or MGT3003 Human Resource Performance Management do not need to complete MGT2004 Enhancing Performance.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Marketing recommended enrolment pattern - Toowoomba campus

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1	1	1			
MGT1000	1	1	1	1			
CIS1000 Digital Disruption [£]	1	1	2	1			
MKT1001 Marketing Fundamentals	1	1	2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course	1	2	1	2			
STA2300	1	2	1	2			
Minor/elective/second major course	1	2	2	2			
MKT1002 Consumer Psychology	1	2	2	2			
MKT2001 Marketing Communications	2	1	3	1			
ECO1000	2	1	3	1			
Minor/elective/second major course	2	1	4	1			
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1	4	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [*]							
POL1000 [*]							
MKT2004 Marketing Channels	2	2	3	2			
MKT2012 Services Marketing	2	2	3	2			
Minor/elective/second major course	2	2	4	2			
LAW1101	2	2	4	2			
MKT2002 Global Marketing	3	1	5	1			
Minor/elective/second major course	3	1	5	1			
MKT3001 Marketing Intelligence	3	1	6	1			Pre-requisite: MKT1001
Minor/elective/second major course	3	1	6	1			
Minor/elective/second major course	3	2	5	2			
Minor/elective/second major course	3	2	5	2			
MKT3007 Marketing Strategy	3	2	6	2			Pre-requisite: MKT1001
Marketing elective [#]	3	2	6	2			

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000 .
- # The Marketing elective is chosen from: [MGT3004 Creativity, Innovation and Entrepreneurship](#) or PWE3000 . PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Marketing recommended enrolment pattern - Springfield campus (semester 1 intake)

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1					
CIS1000 Digital Disruption [£]	1	1					
MKT1001 Marketing Fundamentals	1	1					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
MGT1000	1	1					
STA2300	1	2					
ECO1000	1	2					
LAW1101	1	2					
MKT1002 Consumer Psychology	1	2					
MKT2001 Marketing Communications	2	1					
MKT2002 Global Marketing	2	1					
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance ^{*^}							
POL1000 [*]							
Minor/elective/second major course	2	1					
Minor/elective/second major course	2	2					
MKT2004 Marketing Channels	2	2					
Minor/elective/second major course	2	2					
Minor/elective/second major course	2	2					
MKT3001 Marketing Intelligence	3	1					Pre-requisite: MKT1001
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
MKT2012 Services Marketing	3	2					
MKT3007 Marketing Strategy	3	2					Pre-requisite: MKT1001
Marketing Elective [#]	3	2					
Minor/elective/second major course	3	2					

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000 .
- ^ This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.
- # The Marketing elective is chosen from: [MGT3004 Creativity, Innovation and Entrepreneurship](#) or [PWE3000](#) . [PWE3000](#) is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Marketing recommended enrolment pattern - Springfield campus (semester 2 intake)

Major study: Marketing							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
LAW1101	1	2					
STA2300	1	2					
MKT1001 Marketing Fundamentals	1	2					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
ECO1000	1	2					
ACC1101	1	1					
CIS1000 Digital Disruption [£]	1	1					
MGT1000	1	1					
Select one of the following three courses:							
FIN1101 Corporate Finance [*]	1	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance ^{*^}							
POL1000 [*]							
MKT1002 Consumer Psychology	2	2					
MKT2004 Marketing Channels	2	2					
Minor/elective/second major course	2	2					
Minor/elective/second major course	2	2					
MKT2001 Marketing Communications	2	1					
MKT2002 Global Marketing	2	1					
Minor/elective/second major course	2	1					
Minor/elective/second major course	2	1					
MKT2012 Services Marketing	3	2					
MKT3007 Marketing Strategy	3	2					Pre-requisite: MKT1001
Marketing Elective [#]	3	2					
Minor/elective/second major course	3	2					
MKT3001 Marketing Intelligence	3	1					Pre-requisite: MKT1001
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- * Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000.
- ^ This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.
- # The Marketing elective is chosen from: [MGT3004 Creativity, Innovation and Entrepreneurship](#) or [PWE3000](#). [PWE3000](#) is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Marketing and Hospitality Management recommended enrolment pattern - Toowoomba campus

Major study: Marketing and Hospitality Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
MGT1000	1	1	1	1			
MGT1001 Cultivating Talent	1	1	1	1			
CIS1000 Digital Disruption [£]	1	1	2	1			
MKT1001 Marketing Fundamentals	1	1	2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
MKT1002 Consumer Psychology	1	2	1	2			
STA2300	1	2	1	2			
MGT2002 Perspectives of Organisation	1	2	2	2			
MKT2012 Services Marketing	1	2	2	2			
MKT2001 Marketing Communications	2	1	3	1			
ECO1000	2	1	3	1			
MKT2002 Global Marketing	2	1	4	1			
Select one of the following three courses:							
FIN1101 Corporate Finance	2	1	4	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance							
POL1000							
ACC1101	2	2	3	2			
PWE3000 ~*	2	2	3	2			
MGT3004 Creativity, Innovation and Entrepreneurship	2	2	4	2			
LAW1101	2	2	4	2			

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- * Students may choose MKT3001 or PWE3000. As MKT3001 is offered in semester 1, students should adjust their enrolment pattern.

Marketing and Hospitality Management recommended enrolment pattern - Springfield campus

Major study: Marketing and Hospitality Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1					
CIS1000 Digital Disruption [£]	1	1					
MKT1001 Marketing Fundamentals	1	1					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
MGT1000	1	1					

Major study: Marketing and Hospitality Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
STA2300	1	2					
ECO1000	1	2					
LAW1101	1	2					
MKT1002 Consumer Psychology	1	2					
MKT2001 Marketing Communications	2	1					
MKT2002 Global Marketing	2	1					
Select one of the following three courses:							
FIN1101 Corporate Finance	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance ^							
POL1000							
MGT1001 Cultivating Talent	2	1					
MGT2002 Perspectives of Organisation	2	2					
MKT2012 Services Marketing	2	2					
MGT3004 Creativity, Innovation and Entrepreneurship	2	2					
PWE3000 ~*	2	2					

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- [^] This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.
- [~] PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- ^{*} Students may choose [MKT3001](#) or PWE3000. As [MKT3001](#) is offered in semester 1, students should adjust their enrolment pattern.

Supply Chain Management recommended enrolment pattern

Major study: Supply Chain Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1	1	1			
MGT1000	1	1	1	1			
CIS1000 Digital Disruption [£]	1	1	2	1			
MKT1001 Marketing Fundamentals	1	1	2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Minor/elective/second major course	1	2	1	2			
STA2300	1	2	1	2			
Minor/elective/second major course	1	2	2	2			
Minor/elective/second major course	1	2	2	2			
MGT2104 [‡]	2	1	3	1			
ECO1000	2	1	3	1			
Minor/elective/second major course	2	1	4	1			
Select one of the following three courses:							
FIN1101 Corporate Finance [†]	2	1	4	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed

Major study: Supply Chain Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
							(excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [†]							
POL1000 [†]							
MKT2004 Marketing Channels [*]	2	2	3	2			
MGT2203 Project Management Fundamentals	2	2	3	2			
MGT2103 Business Logistics [‡]	2	2	4	2			
LAW1101	2	2	4	2			
MGT3100			5	1			
Select one of the following four courses:							
CIS3009 Enterprise Systems in Practice [§]	3	1	5	1			
MGT3001 Global Management ⁺							
MKT2002 Global Marketing ⁺							
PWE3000 ~ [§]							
MKT3002 Business Strategy in a Global Environment [#]	3	1	6	1			
MKT3001 Marketing Intelligence [^]	3	1	6	1			Pre-requisite: MKT1001
Minor/elective/second major course	3	2	5	2			
Minor/elective/second major course	3	2	5	2			
Minor/elective/second major course	3	2	6	2			
Minor/elective/second major course	3	2	6	2			

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- ‡ This course is not offered on-campus. Students should enrol in distance mode.
- † Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000.
- * Students undertaking a Marketing/Supply Chain Management double major should undertake MGT2008 Knowledge Management and Organisational Learning as part of the Supply Chain Management major instead of MKT2004 Marketing Channels.
- § This course is not offered in semester 1 so a student may choose to rearrange their enrolment so that they enrol in this course in semester 2.
- + Students undertaking either a Human Resource Management/Supply Chain Management or a Management and Leadership/Supply Chain Management double major need to undertake MKT2002 Global Marketing instead of [MGT3001 Global Management](#). Students undertaking a Marketing/Supply Chain Management double major need to undertake [MGT3001 Global Management](#) instead of MKT2002 Global Marketing.
- ~ PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.
- # Students undertaking an Administrative Management/Supply Chain Management double major or a Management and Leadership/Supply Chain Management double major should undertake [MKT3007 Marketing Strategy](#) as part of the Supply Chain Management major instead of MKT3002 Business Strategy in a Global Environment.
- ^ Students undertaking either a Marketing/Supply Chain Management or Tourism Management/Supply Chain Management double major should undertake [MGT2002 Perspectives of Organisation](#) instead of [MKT3001 Marketing Intelligence](#).

Tourism and Events Management recommended enrolment pattern – Distance/Online

Major study: Tourism and Events Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
TOU1003			1	1			
MGT1000			1	1			
CIS1000 Digital Disruption [£]			1	2			

Major study: Tourism and Events Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101			1	2			
Select one of the following three courses:							
FIN1101 Corporate Finance			2	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance							
POL1000							
MKT1001 Marketing Fundamentals			2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
LAW1101			2	2			
STA2300			2	2			
TOU2008			3	1			
ECO1000			3	1			
MKT2012 Services Marketing			3	2			
TOU2009			3	2			
Elective			4	1			
MGT3001 Global Management			4	1			
TOU3010			4	2			
Elective			4	2			

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

Tourism and Events Management recommended enrolment pattern - Springfield campus

Major study: Tourism and Events Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1					
TOU1003	1	1					
MGT1000	1	1					
MKT1001 Marketing Fundamentals	1	1					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
Elective	1	2					
LAW1101	1	2					
ECO1000	1	2					
TOU2009	1	2					
CIS1000 Digital Disruption [£]	2	1					
MGT3001 Global Management	2	1					
Select one of the following three courses:							
FIN1101 Corporate Finance	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed

Major study: Tourism and Events Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
							(excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [†]							
POL1000							
TOU2008 [^]	2	1					
MKT2012 Services Marketing	2	2					
TOU3010	2	2					
STA2300	2	2					
Elective	2	2					

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

† This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.

[^] This course is not offered on-campus at Springfield. Students should enrol in distance mode.

Tourism Management recommended enrolment pattern - Distance/Online

Major study: Tourism Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101			1	1			
TOU1003			1	1			
MGT1000			2	1			
MKT1001 Marketing Fundamentals			2	1			Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
STA2300			1	2			
LAW1101			1	2			
ECO1000			2	2			
Minor/elective/second major course			2	2			
CIS1000 Digital Disruption [£]			3	1			
TOU2008			3	1			
Select one of the following three courses:							
FIN1101 Corporate Finance [#]			4	1			Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance [#]							
POL1000 [#]							
Minor/elective/second major course			4	1			
TOU2009			3	2			
MKT2012 Services Marketing			3	2			
Minor/elective/second major course			4	2			
Minor/elective/second major course			4	2			
MGT3001 Global Management			5	1			
Minor/elective/second major course			5	1			
Minor/elective/second major course			6	1			

Major study: Tourism Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
Minor/elective/second major course			6	1			
Minor/elective/second major course			5	2			
TOU3010			5	2			
Selected Tourism Management major course			6	2			
Selected Tourism Management major course			6	2			

Footnotes

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000.

Notes:

For students wishing to complete a double major in Tourism Management and Marketing, it is recommended that [MKT3001 Marketing Intelligence](#); [MKT3007 Marketing Strategy](#) and MKT2012 Services Marketing be replaced with [MGT3004 Creativity, Innovation and Entrepreneurship](#); [MGT3002 Managing Change](#) and one elective.

Tourism Management recommended enrolment pattern - Springfield campus

Major study: Tourism Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
ACC1101	1	1					
TOU1003	1	1					
MGT1000	1	1					
MKT1001 Marketing Fundamentals	1	1					Enrolment is not permitted in MKT1001 if MKT1100 has been previously completed (excluding BBIZ 19398 Marketing major students)
STA2300	1	2					
LAW1101	1	2					
ECO1000	1	2					
Minor/elective/second major course	1	2					
CIS1000 Digital Disruption [£]	2	1					
TOU2008 [^]	2	1					
Select one of the following three courses:							
FIN1101 Corporate Finance [#]	2	1					Enrolment is not permitted in FIN1101 if FIN1100 has been previously completed (excluding BBIZ 19395 Finance major students)
MGT2204 Business Ethics and Governance ^{#†}							
POL1000 [#]							
Minor/elective/second major course	2	1					
TOU2009	2	2					
MKT2012 Services Marketing	2	2					
Minor/elective/second major course	2	2					
Minor/elective/second major course	2	2					
MGT3001 Global Management	3	1					
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					

Major study: Tourism Management							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	2					
TOU3010	3	2					
Selected Tourism Management major course	3	2					
Selected Tourism Management major course	3	2					

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- ^ Not available at Springfield campus.
- # Students wishing to undertake a second major in Accounting or Finance are required to complete [FIN1101 Corporate Finance](#). Students wishing to undertake a second major in Business Economics are required to complete POL1000 .
- † This course is not offered on-campus at Springfield. If students wish to study this course, they should enrol in distance mode.

Notes:

For students wishing to complete a double major in Tourism Management and Marketing, it is recommended that [MKT3001 Marketing Intelligence](#); [MKT3007 Marketing Strategy](#) and MKT2012 Services Marketing be replaced with [MGT3004 Creativity, Innovation and Entrepreneurship](#); [MGT3002 Managing Change](#) and one elective.