

I N V I T A T I O N

School of Business, Law, Humanities and Pathways***A roundtable discussion on "AI in Business Research,
Teaching, and Scholarship"***

Date: 19 August 2026

Time: 10 am to 11 am (AEST)

Location: Online via Zoom

Meeting URL: RSVP park.thaichon@usq.edu.au

The impact of AI on research practice has been seismic. This roundtable panel discussion will explore the impacts – and opportunities – for research and scholarly practice presented by the rapid development of AI. Beyond consideration of the ethical issues of AI use, the roundtable will showcase the presenters' experiences in using AI to enhance their scholarly practice and engage with colleagues in research teams.

Time	Agenda	Speakers
10:00 am to 10:45 pm	Roundtable discussion	Professor Billy Sung Dr. Anne-Marie Sassenberg Professor Tapan Sarker
10:45 am to 11:00 pm	Q&A	

Speakers: Professor Billy Sung. Curtin University
Professor of Consumer Psychology and Neuroscience
Director of Research | School of Management and Marketing
Founding Director | Consumer Research Lab

Speakers: Dr. Anne-Marie Sassenberg. UniSQ
Marketing Curriculum Lead | Senior Lecturer in Marketing
School of Business, Law, Health & Pathways

Speakers: Professor Tapan Sarker. UniSQ
Professor and Curriculum Lead (Finance)
School of Business, Law, Humanities and Pathways
Member, Centre for Applied Climate Sciences

Moderator: Associate Professor Park Thaichon

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