



How To Be Employable

The University Student Strategy Wheel

By the end of your university studies, you need to be employable.

This means:

- Employers want to hire you, or, you are prepared to launch your own endeavour.
- You are confident and have a well-defined, distinctive value-proposition.
- As a university graduate, you have the knowledge, skills, attributes and identity you need to thrive and lead the world forward.

Here's how! Throughout your university studies, select and apply several of these strategies.

Come on – Spin the Wheel and begin today.

Co-Curriculum (CC) Marry your university studies with relevant industry work. For example, base your university assignments on real-world work.

Extra-Curricular (EC) Employers hire well-rounded graduates who have developed their skills of communication, problem-solving and leadership. Join and participate in sport, clubs, music or whatever makes you happy. Include on your résumé!

Portfolio Presentation (PP) Don't keep your completed assessment between you and your professor. Publish it online (e.g. as blog posts) and use as evidence of work-readiness.

Cultural Opportunities (CO) University is the ideal place to become a global citizen. Get to know and understand people with diverse backgrounds, experiences and perspectives.

Network (NW) Join and participate in professional organisations as a student. Build your industry contacts and get the right people in your corner.

Technical Skills Development (TSD) Research what skills are in-demand in your industry. Take additional short masterclasses and online training and include on your résumé!

Work Integrated Learning (WIL) Take advantage of opportunities to go off-campus and offline into industry for direct experience.

Students as Partners (SaP) Sign-on to work alongside, and collaboratively with, your professors on designing and developing curriculum and other endeavours.

