



# How to Be a World Leader Now As a University Student

Education can change the world, but only if we each (especially students) make an effort to be change agents.

This means, that as students:

- You decide what you stand for and what matters most to you.
- You embrace opportunities to learn and develop.
- You take action and influence change.

Here's how! Throughout your university studies, select and apply several of these strategies.

**Come on – Spin the Wheel and begin today.**

**Stay Informed (SI)** Discriminate between fake and actual news. Learn the facts and use evidence in your arguments.

**Persuasion Art (PA)** Most communication is actually persuasion. Develop your persuasion skills, including listening and making compelling points.

**Leadership Volunteerism (LV)** Take advantage of your university's leadership opportunities, such as in clubs and societies, thus increasing your influence.

**Social Media (SM)** Pay attention to your digital footprint, to create an influential presence. Post discriminately and carefully.

**Role Model (RM)** Don't forget that others are watching. What do you want to role model? What behaviours do you want others to emulate?

**Speak Up (SU)** Use your voice. When something needs to be said, say it, with conviction and confidence.

**Build Networks (BN)** University is the ideal place to start building lifelong relationships of influence. Choose your friends, mentors and causes.

**Don't Wait (DW)** University is not the stage before a New Year's Resolution. Take advantage of every opportunity, acting and doing NOW.

