

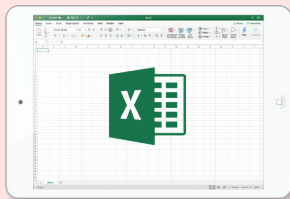
5 Online Things University Educators can do *now* for their Students' Employability



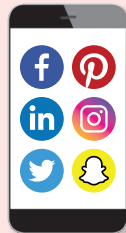
1 Get students using the digital tools they are likely to use in their careers.

Examples

Accounting →
Microsoft Excel



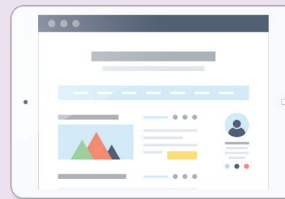
Journalism →
Social Media



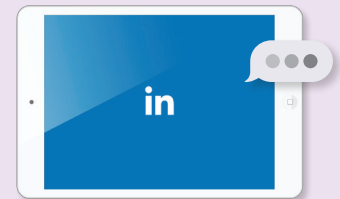
2 Encourage students to publish / contribute / profile their work online.

Examples

Persuasive essays
as Blog Posts



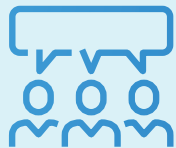
Articles
on LinkedIn



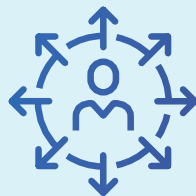
3 Support students to build their industry networks.

Examples

Set the task of
curating leading experts
and expertise



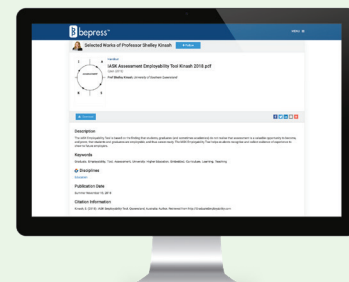
Teach students how to
reach-out and connect



4 Provide tools to connect-the-dots between assessment and employability.

Example

iASK (identity, Attributes, Skills & Knowledge)
https://works.bepress.com/shelley_kinash/259/



5 Invite alumni to share their career stories.

Examples

As guests on
discussion forums



Through Zoom
careers showcase

