



UniSQ
Australia

UNIVERSITY OF SOUTHERN QUEENSLAND



ABOUT QUEENSLAND, AUSTRALIA

There is high demand for
SKILLED GRADUATES.

UniSQ addresses practical programs in fields
such as Engineering, IT, and Health.

Queensland is **AFFORDABLE**
with two Queensland cities ranked amongst
the most affordable in Australia.

Enjoy **300 DAYS**
of sunshine per year.

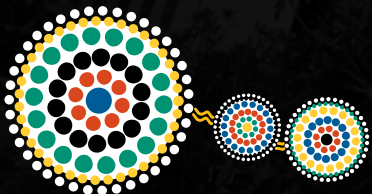
INDUSTRY STRENGTHS

Advanced Manufacturing, Biofutures,
Food and Agribusiness, Aerospace, and Defence.

Beautiful landscapes, rainforests and
THE GREAT BARRIER REEF.



Watch to learn more about
[Queensland, Australia.](#)



UniSQ acknowledges the traditional custodians, as the keepers of ancient knowledge where UniSQ campuses and hubs have been built, and whose cultures and customs continue to nurture this land. UniSQ also pays respect to Elders – past, present and future.



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WELCOME TO UniSQ

From the Vice-Chancellor

The University of Southern Queensland (UniSQ) has three beautiful, thriving campuses – one in Toowoomba, the second-largest inland city in Australia, and two in the city of Ipswich which is a rapidly growing community just outside the Queensland capital city of Brisbane. We also have a very significant 'fourth' campus, where our students can choose to study some, or all, of their subjects online from anywhere in the world, knowing that they will receive the same quality education, support and opportunities that our on-campus students do. UniSQ degrees include traditional undergraduate and postgraduate programs, innovative education offerings, and structured pathways to UniSQ for domestic and international students at all levels. Our focus is on innovative learning and teaching policy and practice which is designed to maximise learning, emphasise employability outcomes, and to develop students to be global citizens in a challenging and rapidly changing world.

Underpinning our academic offerings is our internationally recognised, world-class research that delivers high impact solutions. Key to the UniSQ research culture is working with industry to understand problems they face, and collaboratively developing new ideas and technologies that have a real impact with tangible benefits. UniSQ collaborates with research, industry, and government partners from around the world to generate new, cutting-edge knowledge across all of our disciplines, and translate this into practice for the benefit of local, national and international communities.

The heart of UniSQ exists in our connections with students, partners, researchers and collaborators from all parts of the globe. We look forward to making new connections and strengthening existing ties, as UniSQ continues to grow from strength to strength.

Professor Geraldine Mackenzie

Vice-Chancellor
University of Southern Queensland



From the Pro Vice-Chancellor (International)

I take great pride in introducing the University of Southern Queensland. We are a university that has a proud history of providing higher education teaching programs and research outcomes to our communities through dynamic and engaging opportunities.

Our university is a research-intensive regional university providing cutting-edge international education programs in our key focus areas. Our teaching and research activities provide impact at local, national and global levels, and we are recognised throughout the world for our progressive strategic research partnerships.

UniSQ is located in Southeast Queensland across three vibrant campuses. Through our defined values we have built a university based around relationships and community, mutual respect, diversity and inclusion, and a strong commitment to ethics and integrity, collaboration, creativity and innovation.

UniSQ is committed to excellence in teaching international students in a research intensive and industry engaged academic environment. We maintain our relevance by linking with industry and business through local and international research networks. Collaborating with high quality institutions is recognised as being key to our success.

We welcome partners, students and researchers from around the world to our multicultural community to engage with our academic and research endeavours.

Professor Ren Yi

Pro Vice-Chancellor (International)
University of Southern Queensland



UniSQ ASPIRATIONS

The University of Southern Queensland is driven to build opportunities, and lead economic and social development through flexible and innovative higher education and research excellence delivering outcomes that benefit local, national and international communities. As a world top 500 university, we are recognised for the strength in our flagship areas of agriculture, health, materials engineering, space and defence and regional development. In all fields of endeavour, UniSQ strives to empower students to become global citizens creating and sharing knowledge, transforming lives and solving the problems that matter to our world.

Vision

The University of Southern Queensland will be renowned for our innovation and excellence in education, student experience, research and engagement.

Mission

Building on our strengths as Australia's leading regional university, we will realise our vision by creating and sharing knowledge, transforming lives and solving the problems that matter to our world.

UniSQ IS DRIVEN TO

**Build a better future with
our communities**

**Translate ideas and knowledge
into opportunities**

**Be innovative, engaged
and forward-thinking**

**Create vibrant hubs of education
and research**



Commitment to sustainability

UniSQ takes measures to reduce its carbon footprint, promoting funding and implementing environmental initiatives for a lower carbon operation.

One action, on-campus solar generation, has reduced demand on the national electricity grid resulting in a 10 per cent decrease in UniSQ's carbon emissions. As UniSQ continues to expand its campuses, it is also successfully reducing its energy, waste and water consumption.

UniSQ also supports and inspires its broader communities to introduce strategies for a greener future.

ABOUT UniSQ

A research intensive university

The University of Southern Queensland (UniSQ) is ranked in the top 500 universities worldwide (Times Higher Education, 2022). Established as a university in 1992, UniSQ has delivered high quality education programs to the Darling Downs region since 1967. UniSQ is a comprehensive and research intensive regional university that operates from three campuses (Toowoomba, Springfield and Ipswich), the Queensland College of Wine Tourism, online and through trusted national and international education partners.

UniSQ is dedicated to providing quality education to students around the world through pathway, undergraduate, postgraduate and research training programs. Other study options are English language, double degrees, micro-credential courses, Cotutelle PhD study and more.

Academics are engaged with their fields as industry professionals, integrating real-world know-how with teaching and learning expertise.

With strong connections to industries relevant to its study areas, UniSQ delivers programs that provide students with access to workplace integrated learning and internships.



Watch to learn more about [UniSQ](#).



UniSQ ACHIEVEMENTS

RANKED TOP 500
of universities worldwide

(Times Higher Education, 2022)

30 AREAS
of research ranked at or
above world standard

*(Excellence for Research in
Australia, 2018-19)*


5 stars for undergraduate
full-time employment

(Good Universities Guide, 2022)

NO. 1 UNIVERSITY

in Australia for
graduate starting salary

(Good Universities Guide, 2022)


A QS 5 Star rated university

(QS Stars Rating System)

Over **106,000**
graduates from 146 countries


5 Stars for postgraduate
overall experience

(Good Universities Guide, 2022)

No. 1 university in Australia
FOR ENGINEERING
graduate starting salary

(Good Universities Guide, 2022)

Current enrolments from over
100 COUNTRIES

(UniSQ Enrollment Data, 2021)


5 stars for postgraduate
learning resources

(Good Universities Guide, 2022)

CAMPUSES

UniSQ Toowoomba

Toowoomba is one of Australia's largest inland cities and is a thriving regional hub for its surrounding communities. With approximately 160,000 people, Toowoomba is a dynamic centre with a diverse economy, relaxed lifestyle, low cost of living and access to public transport. UniSQ's main campus in Toowoomba is modern and equipped with a wide range of research and teaching facilities, services, on-campus accommodation and recreational activities.



UniSQ Springfield

With a fast-growing population, Springfield is one of the most dynamic urban growth areas in Queensland and offers modern dining and shopping options and access to public transport. UniSQ Springfield is an innovation and technology focused campus. It offers practical exposure to various industries with an outstanding aviation simulator, state-of-the art television and radio broadcast facilities and an engineering laboratory.

UniSQ Ipswich

Ipswich is a historic city with modern shopping and dining options, parks, outdoor activities and access to public transport. UniSQ Ipswich is known as the hub for Nursing & Allied Health and Law & Criminology programs. It offers custom-built paramedical training facilities and new clinical nursing laboratories, a midwifery simulation centre, in addition to sports fields, a café and gym. UniSQ Ipswich also hosts a national award-winning library featuring a living rainforest.



Queensland College of Wine Tourism

The Queensland College of Wine Tourism is a joint venture between UniSQ and the Queensland Department of Employment, Small Business and Training. Located in beautiful Stanthorpe among the wineries and vineyards, this \$8.5 million education and training facility develops programs in partnership with the wine tourism industry.

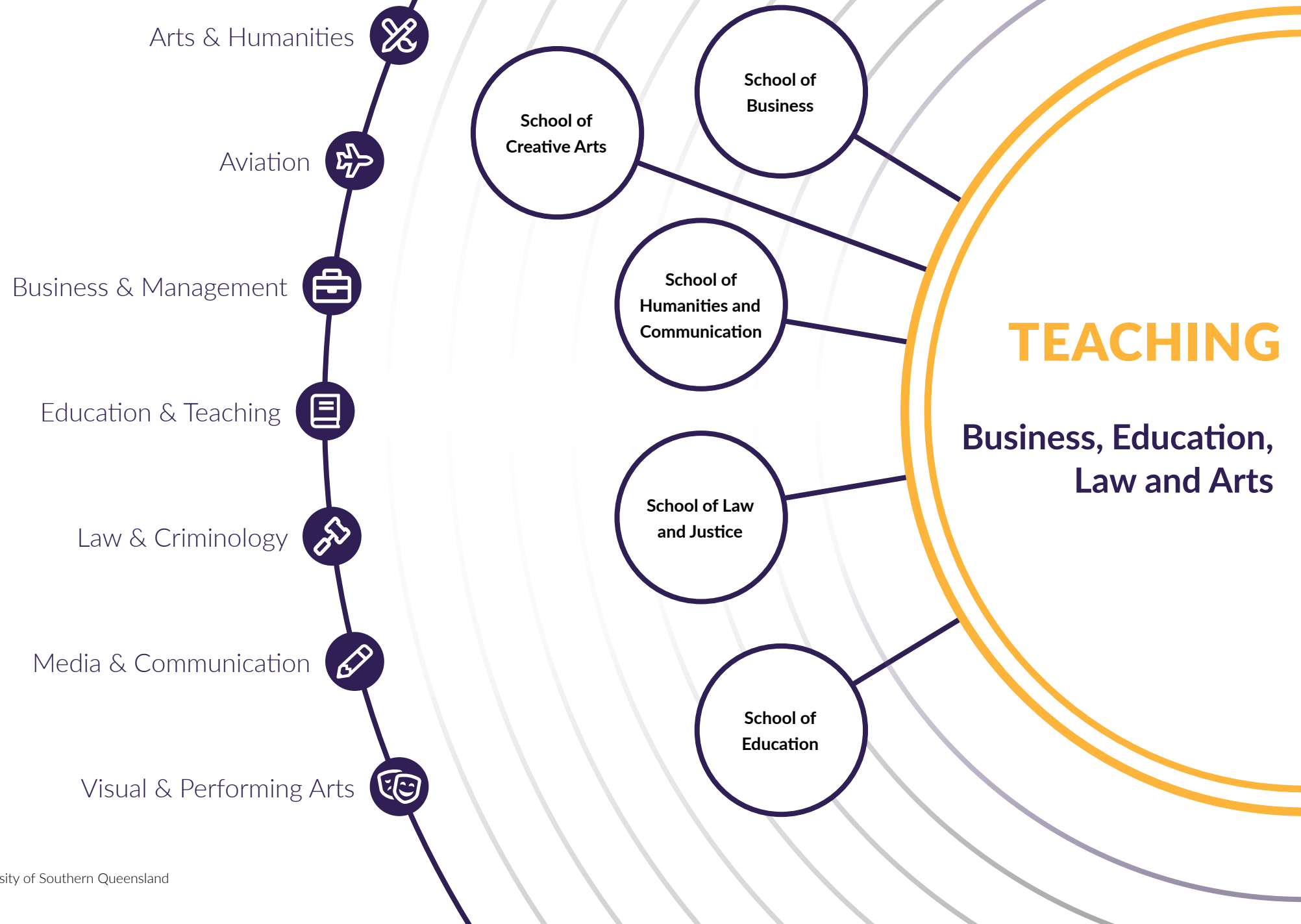


Watch to learn more about [the UniSQ experience](#).

“UniSQ campuses are located in some of the

most affordable areas

in Queensland. Our international students benefit from low cost of living and a welcoming community.”



FACULTIES

Health, Engineering and Sciences

School of Civil
Engineering and
Surveying

School of Health
and Wellbeing

School of
Mechanical
and Electrical
Engineering

School of Nursing
and Midwifery

School of
Psychology and
Counselling

School of
Sciences



Agriculture & Environment



Engineering



Information &
Communication Technology



Nursing & Allied Health



Psychology & Human Services



Sciences



Surveying &
Built Environment



Student support

UniSQ provides dedicated and personalised [support](#) to students, researchers and alumni.

Academic support

Practical services and resources to build study success.

Accommodation

A variety of options to enhance the student experience.

Career development

Work-integrated learning opportunities to forge successful career outcomes.

iconnect

Centralised support space to provide personalised support.

Success and wellbeing

Physical, mental and emotional support for future success.

ONLINE

UniSQ is passionate about digital learning and we have been the expert in delivering distance education for over 40 years. Our high-quality education and learning opportunities flexibly support students anywhere, anytime.

Online study experience

Students can choose from over 100 online degrees and have one-on-one access to UniSQ's experienced and dedicated lecturers and staff.

Our tailored learning platform, StudyDesk, is the gateway to the digital learning resources, forums, assessment information, study schedule, and lecturers.

Students will benefit from the interactive and engaging studies right at their fingertips. Our iconnect staff, free online library learning services and our online student peer-support community are available throughout their study journey.

Students studying on-campus may also choose to study a number of courses online upon approval.



Watch now to learn more about [online study](#).

RESEARCH EXCELLENCE

The high standing of UniSQ's world-class research is demonstrated by its strong performance in [ERA](#), Australia's research quality assessment framework. Our well-established research institutes and centres are home to unique state-of-the-art facilities enabling our researchers to deliver a broad range of research outcomes across multiple disciplines.

UniSQ's flagship research areas are:



Agriculture

Agricultural Technology
Climate Science
Crop Health
Drought Mitigation
Adaptation
Environmental Science



Regional Development

Agribusiness
Cultural Heritage
Economic Development



Health

Sport and Exercise Science
Mental Health and
Allied Health



Space and Defence

Astrophysics
Hypersonics and Rocketry
Materials Engineering

"In field of Composite Materials, we name UniSQ as Australia's top research institution, with most citations in the top 20 journals in the field in the last five years."

- *The Australian* 2020





Workplace integrated learning

UniSQ is committed to the development and advancement of knowledge and its application to commerce and the community.

We are also a foundation member of the [Regional University Network](#) and work closely with employers and industry groups to ensure our programs train innovative professionals that have high-level skills to build future industries.

Industry mentoring and internship programs are purposely designed to help students open doors to industry.

INDUSTRY PARTNERSHIPS

Research

UniSQ's [research](#) is a catalyst for industry growth, and community prosperity and wellbeing. UniSQ researches work directly with local communities, industry and our international partners to form strong and enduring partnerships that deliver tangible benefits and real impact.

From improving regional cancer survival to forging ahead in agricultural automation with driverless tractors; to pioneering the future of space exploration and playing a pivotal role in the hunt for new planets. At UniSQ, we are committed to providing high-quality supervision, embedding students in our research active teams, fostering a culture of innovation, and providing dynamic research experiences for our future research leaders. We work with a wide range of research partners around the world, including:

- Astronomy Australia Ltd
- Australian Centre for International Agricultural Research (ACIAR)
- Blue Skies Space Ltd (UK)
- Carlsberg Foundation (Denmark)
- Carnegie Institution of Washington
- CLAAAS Group
- DLR German Aerospace Centre
- European Southern Observatory
- European Space Agency
- Harvard-Smithsonian Centre for Astrophysics
- International Centre for Tropical Agriculture (CIAT)
- International Climate Initiative (IKI)
- International Rice Research Institute (IRRI)
- John Deere
- Massachusetts Institute of Technology (MIT)
- NASA Exoplanet Science Institute
- Netzsch
- University College London
- University of Louisville (Shared Skies Partnership)
- Wagners, and more.



RESEARCH INSTITUTES AND CENTRES

UniSQ leads multidisciplinary research across three world-class [institutes](#) and nine centres.

Institute for Advanced Engineering and Space Sciences

Centre for Agricultural Engineering

Centre for Astrophysics

Centre for Future Materials

Institute for Life Sciences and the Environment

Centre for Sustainable Agricultural Systems

Centre for Applied Climate Sciences

Centre for Crop Health

Institute for Resilient Regions

Rural Economies Centre of Excellence

Centre for Health Research

Centre for Heritage and Culture

“Research at UniSQ is **innovative, responsive and intrinsically** linked to the communities we serve. Our track record of targeted impact is made possible by our dedicated research institutes and centres.”

NEW PLANET DISCOVERIES

Together, UniSQ and NASA are searching for planets orbiting other stars using UniSQ's Mt Kent Observatory.



Global challenge

A global search is on to find and remotely explore planets orbiting our nearest stars. It's imperative to discover and understand the planetary systems orbiting the stars of the solar neighbourhood.



Research

UniSQ's Mount Kent Observatory is home to the MINERVA-Australis telescope array, which plays a critical role in understanding more about the planets discovered by NASA's exoplanet hunter, the Transiting Exoplanet Survey Satellite (TESS).



Global impact

A long-term survey using the 3.9m Anglo-Australian Telescope enabled UniSQ researchers and teams in Australia, Europe, and the United States to find over forty planets.

CUTTING-EDGE AGRICULTURE

UniSQ's partnership with John Deere is driving the global development of next generation agricultural technology, including machine automation and control, such as driverless tractors.



Global challenge

World food demand is increasing, yet productivity has slowed. Farming costs are rising but commodity prices are not. Practical and sustainable solutions are required to strengthen agricultural productivity.



Research

UniSQ is working to develop the next generation of machine automation and control to improve productivity in all aspects of the growing cycle.



Global impact

UniSQ's research benefits growers in Australia and the world by reducing agricultural production costs through precise management of farming inputs and maximising yields and profits with greater intelligence.

MOON TO MARS MISSION

UniSQ's existing expertise in the development of new machine algorithms for plant monitoring on farms is being transferred to a new environment: space.



Global challenge

During space missions, astronauts are currently provided with adequate nutrition through food resupply missions, but this is difficult to maintain on deep space assignments.



Research

UniSQ is working with NASA to extend fresh food options for astronauts during space missions. UniSQ is developing launch-ready software that will use machine vision to detect early stress in plants being grown on board space flights.



Global impact

The project will develop monitoring algorithms to complement NASA technology to advance sustainable plant-based food production in space. Robotic vision systems requiring minimal, or no crew interaction will ultimately provide increase food safety and food options.

TURNING WASTE INTO PROFIT

Safeguarding the future of farming through the delivery of profitable and environmentally sustainable energy and waste management solutions.



Global challenge

Increasing energy costs and the need for sustainable waste management systems are two major challenges facing agricultural industries across the world.



Research

UniSQ bioenergy research is identifying innovative options for converting agricultural and industrial waste into valuable commodities such as power, heat, bio-fertilisers, feeds and chemicals.



Global impact

UniSQ research is setting the agricultural and food processing industries on the path to energy independence by generating self-sustaining clean energy systems which provide a buffer against fluctuating energy prices and boost on-farm incomes.

TAKING A STAND ON MENTAL HEALTH

UniSQ Researchers are developing preventative interventions that address the most prevalent physical and mental health issues affecting modern society.



Global challenge

Modern technology has resulted in environments that encourage us to sit more and move less. More research is needed to assess whether higher levels of sedentary behaviour is associated with an increased risk of mental health problems.



Research

UniSQ researchers have examined data collected from research-grade wearable devices designed to measure time spent sitting, lying, standing and stepping and found that total and prolonged sitting times are associated with a greater risk of depression and poorer quality of life.



Global impact

These findings will guide preventative interventions and personalised treatments that will offset the negative mental health impacts of sitting for long periods. UniSQ researchers have contributed to the World Health Organisation's latest guidelines on physical activity and sedentary behaviour.

AI TECH TO IMPROVE HEALTH

UniSQ has partnered with a Chinese Guangdong-based company, Shenzhen Delica Medical Equipment, with the objective of improving the population's health and wellbeing.



Global challenge

Millions of people receive anaesthesia during major surgery every year and are subject to the inherent risks and physical discomfort associated with invasive medical procedures.



Research

Our research team is developing brain modelling techniques and using electroencephalography signals to decode brain activities to assist with the creation of a device that will improve the real-time application of anaesthesia for individual patients.



Global impact

The device will increase the accuracy of dosing, reduce occurrences of intraoperative awareness, improve patient comfort and reduce the overall costs of care.

RESEARCH IN ACTION

UniSQ's diverse research strengths cover a wide range of global and regional challenges to deliver solutions to improve the world.

Poverty elimination



Global challenge

Poverty and its association with water access in India, Nepal and Bangladesh. What measures can be implemented to improve these communities?



Research

The use of farming collectives is being examined to improve year-round access to water for irrigation for agricultural productivity and food security.



Global impact

Farming collectives improve community knowledge and new infrastructure allows farmers to irrigate in the dry season for higher value multi-cropping and more nutritious diets.

Cost-effective infrastructure



Global challenge

Nearly 90 per cent of Australia's existing timber sleepers will need replacement by 2025, estimated to cost more than \$1 billion. Can this be achieved in a cost-effective manner?



Research

UniSQ has proven that the strategic use of polymer composites in sleeper technology results in significantly less material and meets all safety requirements for a railway sleeper.



Global impact

The introduction of durable, sustainable and cost-effective sleepers will facilitate the development and growth of the Australian economy through improved railway infrastructure.

Greener concrete



Global challenge

The production of traditional cement has a heavy environmental footprint contributing to 8 per cent of global greenhouse gas emissions. How can this necessary product be more environmentally friendly?



Research

UniSQ is investigating a reactivity index for the use of industry wastes, such as fly ash, slag, red mud, river sludge and low-quality clay, to enable a geopolymer to be formulated according to the raw materials that are available locally.



Global impact

The use of geopolymer concrete has the potential to significantly reduce emissions. It has the same long-term performance as Portland cement, but without the environmental footprint.

AI mental health therapy



Global challenge

The World Health Organisation estimates that depression will be the number one health concern by 2030. How do we develop new technologies to improve treatment outcomes?



Research

UniSQ researchers are using artificial intelligence to improve existing Repetitive Transcranial Magnetic Stimulation therapy (rTMS). UniSQ's AI model can provide targeted treatment options by analysing patterns in data collected after previous sessions to reduce time and cost.



Global impact

AI technologies show enormous promise in making mental health therapies more effective and accessible to a wider range of people and will be an important tool for addressing the high demand for mental health services.

Surviving cancer



Global challenge

Cancer is one of the leading causes of death in Australia and patients living in regional and rural areas experience poorer health outcomes than their city counterparts. How can cancer survival rates be equalised regardless of location?



Research

UniSQ's 'Travelling for Cancer Treatment' study investigates the socio-cultural, behavioural, psychological and health-system factors shaping the rates of cancer survival in regional Queensland.



Global impact

Partnerships and additional public investment in regionally-specific research and translational initiatives are vital for improving healthcare for regional Queenslanders. The Queensland Cancer Council is committed to working with UniSQ to address the survival disparity.

Mitigating climate variability



Global challenge

The global climate is becoming increasingly difficult to predict, making it harder for farmers and communities to prosper. What measures can be taken to address and combat extreme climate change?



Research

UniSQ climate scientists have developed a range of decision support tools, including long range forecasts, advice on which crops to sow, and how to take advantage of unexpected conditions.



Global impact

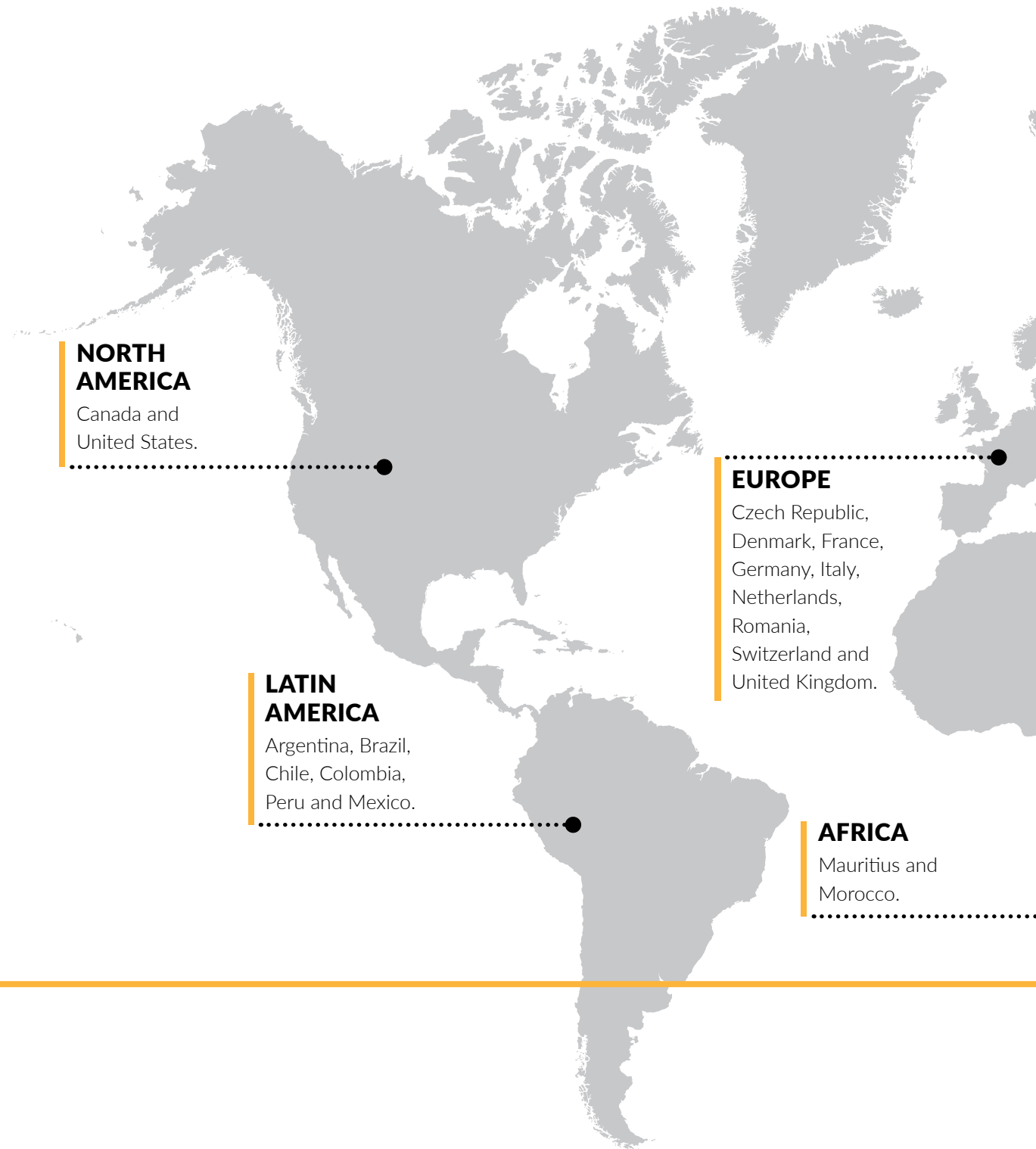
These tools will assist farmers to adapt, prepare more effectively, maintain yields and become more resilient to extreme weather events.

GLOBAL CONNECTIONS

UniSQ has an extensive [global partnership network](#) with distinguished and respected education institutions to support joint research training and student mobility programs. We have more than 100 partner institutions located in over 30 countries in Africa, Asia, Europe, North America, Oceania, Latin America.

Partnership models include:

- Third Party Arrangement
- Cotutelle and Joint PhDs
- Research collaboration
- Pathway
- Dual Award
- Student Exchange
- Study Abroad
- Study Tours.





ASIA

Greater China (Mainland China, and Taiwan), India, Indonesia, Japan, Malaysia, Pakistan, Russia, Singapore, Republic of Korea, Sri Lanka, Thailand and Vietnam.

OCEANIA

Australia, Fiji, New Zealand and Papua New Guinea.



Partnership models

Third Party Arrangement

A UniSQ degree is delivered jointly with a partner institution where UniSQ is responsible for the core teaching component (online) and the partner provides local tutoring support.

Dual Award and Cotutelle PhD

Students can obtain two separate qualifications upon completion of specified courses delivered by UniSQ and a partner institution within specified timeframes.

Pathway

Students can gain admission and/or credit for their previous qualification at a partner institution towards a UniSQ degree.

Study Hub

The partner institution provides study facilities, administrative support to UniSQ students. No teaching component is required by the partner.



Collaboration
Innovation
Connection

CONNECTING THROUGH RESEARCH

Cotutelle and Joint PhD program

[Cotutelle and Joint PhD programs](#) offer a unique international opportunity for full-time doctoral students to gain exposure to multiple research perspectives and build intercultural competencies.

The Cotutelle and Joint PhD programs are tailored doctoral studies developed jointly between two universities. Both programs offer PhD students the opportunity to complete their studies at UniSQ and at a partner university.

Cotutelle PhD	Joint PhD
Joint enrolment at UniSQ and a partner university	Joint enrolment at UniSQ and a partner university
Separate progress assessments	One university is designated as the lead
Single thesis submitted to both universities	Single thesis submitted to the lead university
Separate examination	Joint examination
Two testamurs	One joint testamur
Two graduation ceremonies	One graduation ceremony

COTUTELLE PHD PROGRAM AT UniSQ

Benefit for supervisors and institutions

The aim of the Cotutelle PhD program is to promote and increase research collaborations with international universities through joint candidate supervision. These collaborations provide an opportunity to increase joint publications, citation rates and rankings, enabling researchers and institutions to expand their networks nationally and internationally.

Benefits for candidates

The Cotutelle PhD program allows students to complete a joint doctorate at two universities in two different countries. Cotutelle PhD students will get support from two research and academic communities and will have the opportunity to explore different scientific approaches and perspectives.

Candidates can also:

- have access to new funding schemes
- receive an internationally recognised degree
- have exposure to different academic environments
- develop cross-cultural fluency
- benefit from the diversity of two unique programs
- receive two PhD testamurs
- have greater opportunities for international collaboration during and beyond the program.



Scholarships

Cotutelle PhD candidates can apply for:

- Funding for tuition fees for up to three years (for both online and on-campus programs)
- A return airfare between UniSQ and the partner institution
- A living allowance while studying on-campus at UniSQ.

These scholarships will be granted based on the candidate's academic profile and proposed thesis.



GLOBAL EDUCATION PROGRAMS

UniSQ has established strong international partnerships and engagements with institutions and organisations worldwide. With close collaboration in our global network, we aim to create a positive influence on local communities around the world.

Inbound Mobility

Our [Inbound Mobility](#) program provides students opportunities to immerse themselves in the Australian culture and lifestyle. It is an enriching way to boost graduate outcomes and soft skill develop.

In addition, this opportunity provides:

- intercultural and English language skills enhancement
- optional obtainment of academic credit towards a university qualification
- flexibility to study at on-campus or in virtual mode.

Outbound Mobility

Our [Outbound Mobility](#) program enables students to develop their intercultural knowledge and undertake experiences designed to benefit their educational and professional journeys.

Experiences can include:

- internships
- short term or semester long study
- placements.



Study Tours

UniSQ offers tailored professional development courses, micro-academic programs and cultural tours. These short programs are designed for those who wish to expand their international career, develop their knowledge within a specific study area or improve their English skills.

Programs are available to:

- government agencies
- private organisations and companies
- schools, colleges, and universities.

Study materials, guest lecturers, workshops, industry site visits and excursions are included for an engaging experience and can be delivered on-campus or in virtual mode.

Aligning with the University's employability strategy, industry engagement and career development learning as part of these experiences are key outcomes of the program. To support flexibility and our 'students as partners' approach, both virtual and on-campus options are available.



Learn more about our [Global Education Programs](#).



ALUMNI

UniSQ has more than 106,000 engaged and supportive alumni from 146 countries. We have active alumni chapters around the world so graduates have opportunities to connect with fellow [UniSQ alumni](#) to celebrate their successes.

Abhishek Vaidya

*Graduate Certificate in
Supply Chain Management*



**DIRECTOR, STRATEGIC
SOURCING —
WALMART CANADA CORP.**

- Leading the team responsible for acquisition of commodities, capital goods & operations supplies for Walmart Canada, managing a sourcing portfolio of CAD 1.2 Billion.

My focus has been to transform the sourcing function through business alignment, sourcing best practices and advanced supply chain technologies, and help it become a key value contributor to the organisation.



Ben McConaghy

Bachelor of Business (Marketing)

DIRECTOR OF POLICY COMMUNICATIONS (APAC) — FACEBOOK

- Lead Facebook's strategic media relations and corporate affairs team across Asia Pacific.
- Awarded 2017 Silver Cannes Lion Award for Airbnb's 'Until We All Belong' campaign.
- Counselling senior communication executives at some of the world's largest companies, including Instagram, Uber, Airbnb, American Express, Tabcorp and NBN Co.

You don't build your reputation based on what you hope to achieve. Instead, optimise for impact, deliver on your promises and acknowledge people that help you along the journey.

Heidi Dugan

Bachelor of Creative Arts

CHAIR, BOARD OF DIRECTORS AT AUSTCHAM SHANGHAI

- 2018 International Alumnus of the Year.
- TV Host popular cooking show 'You Are the Chef'.
- Awarded 'Best TV Host' and 'Most Popular Foreign TV Host' on the International Channel of Shanghai.
- Published author with book titled *Follow Me and Learn to Cook Like a 5 Star Chef*.
- Council Member of UniSQ.

I will not fret the future. My success and happiness does not depend on straining to see what lurks dimly on the horizon but to do, this day, what lies clearly at hand.



Weng Yew Lee

Bachelor of Business Administration, Double Major in Marketing and HR Diploma in Export Management

DIRECTOR, DEALER NETWORK DEVELOPMENT, MANAGEMENT & TRAINING – VOLKSWAGEN GROUP IMPORT CO. LTD.

- Developed the ASEAN strategy for Malaysia's National Car Project, PROTON and led the setting up of the National sales company in Thailand and Indonesia.
- Part of Volkswagen Passenger Cars Brand Future Sales China Core team member to further digitalize and electrify the VW Brand in China.
- Tandem project lead to setup new Digital Sales and Service Organization for VW Passenger Cars Brand in China.

The strong marketing and export management foundation I had acquired during my time with UniSQ has prepared me with the necessary skills to adapt to a dynamic automotive industry and have led me to where I am today in my career.



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UniSQ
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UniSQ
Weibo



STUDY QUEENSLAND
START HERE. GO ANYWHERE.

