Alumni Network

Ideas for events

Why run events?

Events are opportunities for alumni to get to know each other, have some fun and/or do something worthwhile. The interaction associated with events is probably the reason that most people join an alumni chapter.

Possible events

The type and frequency of events will be determined by your individual chapter and the interests of your members. In general it is a good idea to have a mix of events: social and professional; informal and formal; and some with partners and families and some just for alumni. Some ideas for possible events are listed below.

Low effort and no budget	Some planning and budget	Significant planning needed
4-6 events per year	1-4 events per year	1 event per year
• After work drinks at a local bar • Picnic in the park • Cinema outing • Ten-pin bowling night • Kite-flying in a local park • Trip to the theatre • Go-kart racing • Lawn bowls afternoon • Sunday brunch at a local cafe • Pot-luck dinner • Karaoke	• Sponsorship of local business group meeting • Golf tournament • Community service/volunteering • Workshop run by member with special skills, eg networking workshop, tax-time tips • Invited guest speaker with drinks & nibbles • Bus/plane trip to a special event • Car rally/treasure hunt • Quiz night	• Formal dinner with guest speaker • Fundraising for a local cause or a USQ scholarship • Gala ball to welcome new graduates/alumni in your area • Reunion with other alumni

Getting organised

In planning for each event the following key questions are useful to determine how to organise and promote the event.

- What is the event?
- Who is the event primarily for?
- When and where will it be?
- Why should they attend the event?
- How much notice do alumni need to be able to attend?
- Who will be responsible for planning and running the event?
- Are you going to charge to attend?

We can help

Let us know if you would like some advice on planning events or to find out what has worked well for other chapters.

If you require any further information or any assistance, contact the Alumni & Advancement Office via email **alumni@usq.edu.au**.